

FOR IMMEDIATE RELEASE

SHIMA SEIKI to Exhibit at Intertextile Shanghai

Leading computerized textile solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan, together with its Hong Kong and Chinese market subsidiary SHIMA SEIKI (HONG KONG) LTD., will exhibit at the 30th edition of the Intertextile Shanghai Apparel Fabrics show in Shanghai, China this month. It will exhibit as part of the newly established Digital Solutions Zone which allows visitors to capture various opportunities available as part of the digital revolution that is currently making waves in the apparel industry.

SHIMA SEIKI will be showing its APEXFiz[®] subscription-based design software which supports the creative side of fashion from planning and design to colorway evaluation, realistic fabric simulation and 3D virtual sampling. Virtual samples are a digitized version of sample making that are accurate enough to be used effectively as prototypes, replacing physical sampling and consequently reducing time, cost and material that eventually go to waste. The remarkable realism of textile simulation is achieved by using scanned data of actual yarn to virtually weave or knit, creating an image that resembles real fabric. These fabrics can be utilized in various 3D simulation software including APEXFiz[®] to create realistic product images. Should the design be approved for production, machine data can be generated to allow smooth communication for digitally bridging the gap between the studio and factory. APEXFiz[®] thereby helps to realize sustainability and digitally transform the fashion supply chain.

The product planning capability of APEXFiz[®] is enhanced by several web services featured as part of the SHIMA SEIKI Online Services (SHIMA online) web platform. These include SHIMA Datamall[™] digital content web service that allows users to search, browse and purchase a variety of useful data for streamlining the planning and production of fashion items, as well as the yambank[®] digital yarn sourcing web service that offers digitized yarn data by yarn companies from around the world for download and use in virtual sampling. Registration to both services is free.

Knitwear samples produced on the latest lineup of computerized flatbed knitting machines and exclusive to SHIMA SEIKI computerized knitting technology will also be on display, including WHOLEGARMENT[®] knitwear that can be produced in their entirety without linking or sewing, as well as hybrid knit-weave samples proposed as an alternative to wovens.

SHIMA SEIKI will also be hosting a seminar session titled “Revolutionize Fabric Creation for End-to-End Digital Product Creation” on Wednesday, 28th August from 12 noon to 12:50 p.m. at Hall 4.1-K142.

Exhibit Details

Exhibition: Intertextile Shanghai Apparel Fabrics Autumn Edition 2024
Date: Tuesday, 27th - Thursday, 29th August 2024
Hours: 9:00AM - 6:00PM
Location: National Exhibition and Convention Center (Shanghai)
No. 168 East Yinggang Road, Shanghai, China
Tel: +86 21 67008631
Organizer: Messe Frankfurt (HK) Ltd.
The Sub-Council of Textile Industry (CCPIT)
China Textile Information Centre (CTIC)
Booth No.: Hall 5.1, Booth C16
Exhibit: APEXFiz[®] Subscription-based design software
SHIMA SEIKI Online Services Web services platform

For more information please contact:

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About SHIMA SEIKI

Company Name: SHIMA SEIKI MFG., LTD.

Established: 1962

President: Mitsuhiro Shima

No. of Employees: 1,381

Headquarters: Address: 85 Sakata Wakayama 641-8511 JAPAN
Telephone: +81-(0)73-474-8210 (Joint Sales Division)
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URL: <http://www.shimaseiki.com>

Core Business: Development, manufacture, sales and service of WHOLEGARMENT[®] knitting machines, computerized flat knitting machines, glove and sock knitting machines, computer graphic apparel design systems, apparel CAD systems, computerized fabric cutting machines (CAM), textile printing machines and other related peripherals.

Company Profile: SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer in the computerized flatbed knitting machine industry. With complete systems integration from planning, production to sales promotion and retail sales, SHIMA SEIKI has been dedicating its products and services to the knitting industry worldwide through the latest in computerized knitting technology.

SHIMA SEIKI is also the pioneer in complete garment manufacturing technology—called WHOLEGARMENT[®]—wherein an entire knitted garment is produced on the knitting machine without the need for linking or sewing afterward. Since its commercial introduction in 1995, SHIMA SEIKI has been the undisputed leader in WHOLEGARMENT[®] knitting technology with nearly 40 years of on-going research and almost 30 years of proprietary field experience and know-how, not to mention over 2,700 related patents and patents pending worldwide.

Meanwhile SHIMA SEIKI's SDS[®]-ONE APEX series 3D design system and APEXFiz[®] design software feature ultra-realistic knit simulation for creating virtual samples. Virtual samples promote Digital Product Creation (DPC) for minimizing time, cost and material associated with the sample-making phase. Virtual samples can also be used to gauge consumer response to items before going to market, effectively realizing production based on demand forecasting. Inventory can therefore be optimized to minimize leftover stock, realizing smart, speedy and sustainable production.

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Press Information: Stay current with the latest SHIMA SEIKI press information at:
<http://www.shimaseiki.com/news/press.html>