



SHIMA SEIKI Press Information

FOR IMMEDIATE RELEASE

SHIMA SEIKI to Exhibit at Future Fabrics Expo

Leading textile solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan will participate in the Future Fabrics Expo 2025 exhibition in London, England this month. Held during London Climate Action Week, Future Fabrics Expo showcases sustainably and responsibly produced materials to the textile industry, and is considered a platform for exchange of knowledge and sourcing of sustainable textiles, materials and leading innovations for fashion, home and interior brands.

SHIMA SEIKI is showcasing just such an innovation in the form of its APEXFiz[®] subscription-based design software. APEXFiz[®] supports the creative side of fashion from planning and design to colorway evaluation, realistic fabric simulation and 3D virtual sampling for various textiles including flat knitting, circular knitting, weaving, pile weave, socks, embroidery and print. Virtual samples are a digitized version of sample making that are accurate enough to be used effectively as prototypes, replacing physical sampling and consequently reducing time, cost and material that otherwise go to waste. Virtual samples can furthermore be used in e-commerce to gauge consumer demand before production begins, allowing production to be adjusted to optimize inventory and minimize leftover waste. Virtual sampling on APEXFiz[®] thereby helps to realize sustainability and digitally transform the fashion supply chain.

SHIMA SEIKI will be displaying virtual sample swatches at both the Curated Textiles Area and the SHIMA SEIKI booth to demonstrate just how real and expressive digital simulations can be. Virtual sampling is not limited in use for product planning and design by visitors, but is perfect for consideration by fellow exhibitors as well, as it gives them the opportunity to consider a truly sustainable method of planning, designing and evaluating their sustainable fabrics made from sustainable materials.

Exhibition Details

Name: Future Fabrics Expo 2025
Date: Tuesday, 24th - Wednesday, 25th June 2025
Hours: 9:00AM - 6:00PM
Location: Magazine London
11 Ordnance Cres London SE10 0JH United Kingdom
Organizer: The Sustainable Angle
Booth No.: Q8D

Exhibited Technology

APEXFiz[®] Design software subscription service

For more information please contact:

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About SHIMA SEIKI

Company Name: SHIMA SEIKI MFG., LTD.

Established: 1962

President: Mitsuhiro Shima

No. of Employees: 1,346

Headquarters: Address: 85 Sakata Wakayama 641-8511 JAPAN
Telephone: +81-(0)73-474-8210 (Joint Sales Division)
Facsimile: +81-(0)73-474-8270 (Joint Sales Division)
URL: <http://www.shimaseiki.com>

Core Business: Development, manufacture, sales and service of WHOLEGARMENT® knitting machines, computerized flat knitting machines, glove and sock knitting machines, computer graphic apparel design systems, apparel CAD systems, computerized fabric cutting machines (CAM), textile printing machines and other related peripherals.

Company Profile: SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer in the computerized flatbed knitting machine industry. With complete systems integration from planning, production to sales promotion and retail sales, SHIMA SEIKI has been dedicating its products and services to the knitting industry worldwide through the latest in computerized knitting technology.

SHIMA SEIKI is also the pioneer in complete garment manufacturing technology—called WHOLEGARMENT®—wherein an entire knitted garment is produced on the knitting machine without the need for linking or sewing afterward. Since its commercial introduction in 1995, SHIMA SEIKI has been the undisputed leader in WHOLEGARMENT® knitting technology with 30 years of proprietary field experience and know-how, not to mention over 2,900 related patents and patents pending worldwide.

Meanwhile SHIMA SEIKI's SDS®-ONE APEX series 3D design system and APEXFiz® design software feature ultra-realistic knit simulation for creating virtual samples. Virtual samples promote Digital Product Creation (DPC) for minimizing time, cost and material associated with the sample-making phase. Virtual samples can also be used to gauge consumer response to items before going to market, effectively realizing production based on demand forecasting. Inventory can therefore be optimized to minimize leftover stock, realizing smart, speedy and sustainable production.

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