

For immediate release

## **Thailand Spearheads Sustainable Nonwoven Innovation in Southeast Asia with ANTEX Asia 2024 (13-15 November, Bangkok)**

**[10 October 2024, Bangkok, Thailand]** As the global nonwoven industry anticipates a robust annual growth rate of over 8.7%<sup>1</sup>, Thailand is at the forefront of holding 48% of market share in Southeast Asia's nonwovens industry. The inaugural Asia Nonwovens Technology Expo (ANTEX Asia 2024), taking place from 13-15 November 2024 at the Bangkok International Trade & Exhibition Centre (BITEC) in Bangkok, Thailand, will showcase Thailand's pioneering role in the sustainable evolution of nonwoven technologies.

### **A Thriving Industry: Thailand at the Forefront**

According to a research report<sup>2</sup>, the nonwoven fabric market was valued at US\$50.33 billion in 2023 and is projected to reach US\$148.387 billion by 2036. Thailand, with its substantial production capacity of 162,000 tonnes per year, dominates the regional market. This growth is propelled by the industry's shift towards high-value production through innovative and sustainable technologies.

Dr. Chanchai Sirikasemlert, Executive Director of the Thailand Textile Institute, emphasized, "The Thai textile industry is adapting to a new era focused on creating added value with advanced innovation and technology. Nonwoven fabrics, favored for their durability, water resistance, and environmental benefits, are at the forefront of this shift. We recognized the potential and readiness of Thailand. ANTEX Asia 2024 is one of our initiatives to promote trade and investment in the nonwoven industry and we look forward for Thailand as the production and export hub in Southeast Asia."

### **ANTEX Asia 2024: A Premier Platform for the Nonwovens Industry in Southeast Asia & ASEAN Regions**

Organized by MGT Expo Planning and Management Ltd., Baobab Tree Event Management Co. Ltd., Tradelink Co. Ltd., and co-hosted by the Thailand Textile Institute and the Thai Nonwoven Fabrics Industry Trade Association, ANTEX Asia 2024 is set to solidify Thailand's status as a manufacturing and trading hub for nonwoven innovation.

ANTEX Asia 2024 will feature:

- Over 100 exhibitors from 10 countries and regions, offering a variety of materials, production technologies, equipment, and applications across various industries.
- Major industry players in the nonwovens industry, including Teijin, Narula, Tietex, Optima, Reifenhäuser Reicofil, Herrmann, Technical Absorbents, Wangbo, Kae Hwa,

<sup>1</sup> <https://www.researchnester.com/reports/nonwoven-fabrics-market/4808>

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Shanghai Kingfo, Jiangsu Yingyang, Kingsafe and more have confirmed their participation. This event serves as the perfect setting to establish valuable industry contacts and drive business growth.

- The ANTEX Asia Nonwovens Conference 2024 will be held concurrently with the Expo, where industry experts will discuss the latest trends in nonwovens, healthcare/personal care, circular economy, and the latest updates on nonwoven technologies.
- The Expo will also feature various networking and sector-specific events, enabling participants to connect with key players through effective business matchmaking and targeted events to facilitate deeper engagement and collaboration.

Grace Mak, Founder of MGT Expo, stated, “The Expo aims to provide a premier platform for industry stakeholders to network, exchange knowledge, and explore the latest development in nonwoven materials and technologies.” Culsin Li, Managing Director from Baobab Tree Event added, “Given our expertise in the exhibition field, we are confident in delivering a highly effective event for the industry.”

### **Market Drivers and Future Prospects**

With Thailand’s significant role in the automotive industry, producing over 1.7 million cars annually, and the nonwoven sector's integral role in manufacturing, the synergy between these industries underscores the substantial market demand and growth potential. Niwat Lersnimitthum, Chairman of the Thai Nonwoven Fabrics Industry Trade Association, stated, “The nonwoven industry is a high-potential sector, essential to the medical, hygiene, and automotive industries, driven by a global shift towards sustainable, environmentally friendly products.”

Dr. Duangdet Yuaykwamdee, Director of the International Exhibition Industry Division at the Thailand Convention and Exhibition Bureau (TCEB), remarked: “MICE activities like ANTEX Asia 2024 play a crucial role in boosting our economy and showcasing Thailand’s capabilities on the global stage, offering significant opportunities for international collaboration and investment.”

### **Join Us at ANTEX Asia 2024**

Don’t miss the opportunity to be part of this premier industry event. Plan your visit to explore new innovations, network with key industry players, and discover business opportunities that align with the future of sustainability in nonwovens.

Pre-register now at <https://bit.ly/3X2LnyE> and learn more about the event at [www.antexasia.com](http://www.antexasia.com).

#### **Organizers:**



#### **Co-hosts:**



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**About the Organizers****Baobab Tree Event Management Co., Ltd.**

Founded in 2011 with its headquarters in Hong Kong, Baobab Tree Event Management Co., Ltd. (BTE) is the Professional Event Organizer for IAVC 2024. Specializing in the planning and management of premier events and exhibitions, BTE operates branches in Guangzhou, Shanghai and Beijing. With over 20 years of industry experience, the company delivers projects with exceptional professionalism. Committed to sustainability, BTE integrates ESG measures and promotes sustainable development. Serving as a sales agent for nearly 20 international exhibitions annually, BTE also helps Chinese companies expand into global markets. BTE organizes, manages and represents a number of the world's leading trade shows and significant events, including Integrated Systems Europe, InfoComm, International Electronics Circuit Exhibition, Hong Kong Wine and Dine Festival, International Chinese New Year Night Parade, Vegetarian Food Asia, and BUSINESS GOVirtual Expo and Conference.

**MGT Expo Planning and Management Ltd.**

Grace Mak, founder of MGT, is well recognized in the exhibition industry with her 30 years of experience. Grace has a proven track record of success in developing and executing successful exhibition strategies in Asia, and is well connected with many professional trade associations globally. Grace has a deep understanding of the needs of exhibitors, trade buyers, and is knowledgeable to lead and develop holistic B2B event strategies.

**Tradelink Co., Ltd.**

Tradelink Co., Ltd in Japan was founded by Nao Kozuka who has over 40 years of experience in organizing and managing B2B and B2C exhibitions, covering more than 10 different industries. Mr. Kozuka launched the first Nonwoven trade show in Asia 35 years ago and has been involved in various nonwoven events ever since. His rich experience and expertise in the nonwoven industry is a truly valuable asset for the launch of ANTEX Asia.

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