

news +++ Intertextile Shanghai Home Textiles – Spring Edition
National Exhibition and Convention Center (Shanghai), China, 6 – 8 March 2024



Intertextile Shanghai Home Textiles – Spring Edition gearing up for next year’s sourcing season

Shanghai, November 2023. From 6 – 8 March 2024, the Spring Edition of Intertextile Shanghai Home Textiles will make its much-anticipated return to the National Exhibition and Convention Center in Shanghai. Showcasing sought-after home textile products, encompassing everything from floor to ceiling, exhibitors will be well-prepared to capture buyers’ attention during China’s traditional peak sourcing season. Suppliers can further benefit from a wider visitor scope, with many buyers crossing over from the co-located fairs Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC, and PH Value. The comprehensive textile platform provides key opportunities for industry players to connect and explore new possibilities.

While the growth rate of the global economy remains slow, the domestic market in China has shown promising figures after the Chinese government implemented measures to encourage household consumption. These include providing support to both the home industry and consumers, to develop sustainable, intelligent and healthy living environments. Loan procedures for home refurbishing and funding for related industry sectors have also been optimised. Against this backdrop, for the first eight months of 2023, China Customs recorded a 7% year-on-year increase in consumables retail sales, reaching a total of RMB 3 billion (around USD 410 million). Homing in on the textile sector, profitability is regaining momentum, driven by both the local market and the success of international trade agreements such as Regional Comprehensive Economic Partnership (RCEP).

Echoing the market sentiment, Ms Rosemary Li, Domestic Sales Manager of Zhangjiagang Coolist Life Technology Co Ltd, said at the 2023 spring fair: “After China eased its control measures, we have clearly noticed changes in the industry. Both our domestic and export orders have increased, and we are struggling to meet the demand with our production capacity. From what I have experienced, the recovery of the domestic home textile industry has been relatively fast. Our clients are mostly concentrated in the home textile sector, and they have been doing good business this year too.”

The previous edition also provided an opportunity for international buyers to re-engage with Chinese suppliers. “This is my first time visiting Intertextile Shanghai Home Textiles since the pandemic started,” said Mr Mihail Tornea, Commercial Director for Mezanin-V SRL, a buyer from Moldova. “We have been sourcing fabrics for home and contract products, and found six almost-confirmed suppliers. We are aiming to spend USD 3

million on Chinese textile products this year. Thanks to China reopening, we can source products of better quality, quantity, and price.”

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, was also optimistic about the industry’s prospects when announcing the opening of the 2024 spring fair: “After three years of challenging times, we were thrilled with the remarkable outcomes of the 2023 textile fairs – the strong attendee turnout was further proof of the textile industry’s resilience. With this in mind, as the organiser we are committed to providing another vital platform for the industry to find potential business.”

Across three days, the 2023 spring edition attracted 26,538 trade visitors and 283 exhibitors from five countries and regions. The upcoming fair in March will showcase a full range of home textiles to meet buyers’ needs, including bedding & towelling, rugs, table & kitchen linen, home textile technologies, textile design, and many more. Exhibitors, meanwhile, are set to benefit from the concurrent textile fairs, with the apparel fabrics, yarns and fibres on offer to attract additional segments of the textile value chain, and facilitate sourcing on a wider scale.

Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.

Intertextile Shanghai Home Textiles – Spring Edition will be held from 6 – 8 March 2024.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
28 February – 1 March 2024, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring
6 – 8 March 2024, Shanghai

Intertextile Shanghai Home Textiles – Autumn Edition
14 – 16 August 2024, Shanghai

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
August 2024, Shanghai

Press information and photographic material:

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

<https://www.facebook.com/intertextilehome>

<https://twitter.com/IntertextileH>

<https://www.linkedin.com/in/intertextilehome/>

Newsroom

Intertextile Shanghai Home Textiles – Spring Edition is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world. With more than 50 international textile trade fairs in 12 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris. For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

www.texpertise-network.com

www.linkedin.com/showcase/texpertise-network



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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com