



Press Release

Circularity and Sustainability Makes Mimaki's Innovations Go Round at ITMA 2023

- *Recent innovations will be joined by exclusive on-site launches that further enhance technical capability and sustainability credentials.*

Amsterdam, 9th May 2023

[Mimaki Europe](#), the leading manufacturer of inkjet printing and cutting technologies, will showcase its sustainability and circularity solutions, launch new printers, and celebrate international design collaborations on booth H7-C304 at [ITMA 2023](#) (08–14 June 2023 Fiera Milano RHO, Milan, Italy).

Sustainability and circularity are essential considerations for any business today. Working in alignment with the United Nations' Sustainable Development Goals (SDGs), Mimaki will use ITMA 2023 to showcase its completely waterless digital textile print solutions that are leading the charge in the print industry's sustainability goals, including direct-to-film printing and dye sublimation printing.

Mimaki's most recent solution for the decorated apparel segment, the recently announced direct-to-film (DTF) [TxF150-75](#) inkjet printer, will be demonstrated at the event. Utilising a heat-based transfer method, the printer is ideal for creating premium, customised merchandising, sportswear, and various other promotional textile applications.

Users looking to scale-up their textile printing can see the [TS330-1600](#) high-volume sublimation printer showcased at Mimaki's booth. The TS330-1600 has a maximum print speed of 135m²/h, facilitated by a 10kg ink supply and improved take-up mechanism and is able to print with fluorescent colours for even more applications.

Several new models, including a brand-new textile printer, will be debuted at ITMA 2023, building on the company's existing industry-leading portfolio and the sector's sustainability credentials. Mimaki's textile printers offer high-stability performance and advanced print technology, delivering unbeatable print speed and print quality across both direct and transfer printing.

The booth will feature examples of collaborative projects with a global roster of design talent, from the US to Australia to Italy, who have all deployed Mimaki's sustainable print solutions to create some exciting textile applications. As part of the company's vision for the future, Mimaki continues to leverage collaborations with designers and artists from around the globe to engage with new perspectives and stay close to the pulse of the markets and its needs.

For more information about products and services from Mimaki, visit www.mimakieurope.com.



Ideal for creating premium, customised textile applications, Mimaki's new TxF150-75 is their first DTF inkjet printer.



With the TxF150-75, printers can create vibrant, customisable designs for applications such as t-shirts and tote bags.

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Note to editor: Mimaki will be holding a press conference at ITMA on the **8th June (2pm CET)** which we welcome you to join. If you would like to attend or would like to request a 121 briefing with a Mimaki spokesperson, please email mimaki@bespoke.co.uk.

About Mimaki

Mimaki is a leading manufacturer of wide-format inkjet printers and cutting machines for the sign/graphics, industrial and textile/apparel markets. Mimaki develops the complete product range for each group; hardware, software and the associated consumable items, such as inks and cutting blades. Mimaki excels in offering innovative, high quality and high reliability products, based upon its aqueous, latex, solvent and UV-curable inkjet technology. In order to meet a wide range of applications in the market, Mimaki pursues the development of advanced on-demand digital printing solutions. Mimaki Engineering Co. Ltd., (President: Kazuaki Ikeda) Nagano (Japan), is publicly listed on the Tokyo Stock Exchange, Inc.

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