



/ MEDIA RELEASE

FOREIGN MINISTER OF SWITZERLAND VISITS ARCHROMA IN PAKISTAN

Pratteln, Switzerland, 7 August 2023 - Archroma, a global leader in specialty chemicals towards sustainable solutions, was highlighted for its advanced sustainable practices and innovation in Pakistan by the Swiss Embassy. Foreign Minister of Switzerland, Mr. Ignazio Cassis who was on an official state visit to Pakistan visited Archroma Center of Excellence at Karachi on 9 July 2023 along with high-level officials and three Members of Swiss Parliament.

Mr. Ignazio Cassis was greeted by Archroma employees at the Archroma Center of Excellence. He inaugurated the company's "Wall of Pride", an impressive collection of recognitions, accolades and honors earned by Archroma in Pakistan since the company's inception in October 2013.

Mr. Cassis visited the Research & Technology (R&T), Application, Analytical Laboratories & Training Academy spread on three floors at the Archroma Center of Excellence and saw the developmental work in progress. He was shown printing of multi-colored fabrics along with research based developmental analysis in the laboratories.

The globally acclaimed 'Zero Liquid Discharge Sustainable Effluent Treatment Plant' and the aniline-free* indigo produced at Jamshoro were the two of the main highlights showcased as best-in-class sustainable practices in the industry. Presentations and discussions were held on continued enhancement of these landmarks with the local industry.

"Sustainable practices of Archroma are most befitting for a specialty chemical company. We are delighted to get oriented with measures taken by Archroma Pakistan not only towards saving water by Zero Discharge Plant but also combating water pollution by producing aniline-free indigo. High standards of quality in the labs can be compared with any other global institution," commented Foreign Minister of Switzerland Ignazio Cassis.

"Archroma is a torch bearer in saving natural resources and bringing the advantages of sustainable practices to the industry as well as the local community. The textile industry is emulating our best practices in their mills. We are therefore honored that Ignazio Cassis visited us and appreciated our engagement to transform our industry," Mujtaba Rahim, CEO of Archroma Pakistan, said in his address.



Foreign Minister of Switzerland H.E. Mr. Ignazio Cassis and CEO, Archroma Pakistan Mr. Mujtaba Rahim inaugurating "Archroma Wall of Pride". (Photo: Archroma)



Foreign Minister of Switzerland H.E. Mr. Ignazio Cassis felicitating Mr. Mujtaba Rahim at the inauguration of "Archroma Wall of Pride". (Photo: Archroma)



High level delegation from Switzerland at "Archroma Wall of Pride". (Photo: Archroma)

* Below limits of detection

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/ About Archroma

Archroma is a global, diversified provider of specialty chemicals serving the branded and performance textiles, packaging and paper, and coatings, adhesives and sealants markets. Headquartered in Pratteln, Switzerland, Archroma operates with more than 5,000 employees located in 42 countries and with 35 production sites.

Archroma is passionate about delivering leading and innovative solutions, enhancing people's lives and respecting the planet. The company is committed to the principles of "The Archroma Way to a Sustainable World: Safe, Efficient, Enhanced. It's our nature!"; an approach reflected in its innovations, world-class quality standards, high service levels and cost-efficiency.

www.archroma.com.

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.