

news +++ Texpertise, the textile business network



## New: Texpertise Report for the achievement of the Sustainable Development Goals (SDGs)

**Frankfurt am Main, April 2023. As of today, it is public: The first SDG Report of the Messe Frankfurt Texpertise Network. The report summarizes Messe Frankfurt's global commitment to achieving the Sustainable Development Goals (SDGs) in the context of its global textile trade fairs and provides an outlook on further planned measures and goals. At the same time, the SDG Report serves as an incentive for the Texpertise Network to continue its commitment to achieving the Sustainable Development Goals by 2030.**

At a meeting in New York City, Olaf Schmidt, Vice President Textiles and Textile Technologies at Messe Frankfurt, presented the newly released Texpertise SDG Report to Kerry Bannigan, Executive Director, Fashion Impact Fund & Co-Founder, United Nations Conscious Fashion and Lifestyle Network, and Lucie Brigham, Chief of Office, United Nations Office for Partnerships and Co-Founder United Nations Conscious Fashion and Lifestyle Network. "I am very pleased to be able to personally hand over our SDG Report to Kerry and Lucie. It makes me proud that we have already been able to implement, initiate and achieve so much together," emphasizes Olaf Schmidt. „Through the Messe Frankfurt Texpertise Network, we are working to speed up innovation and transformation in the textile and fashion industry. To boost this decade of action for achievement of the Sustainable Development Goals by 2030, we are briefing and mobilising players across the whole of the textile value-added chain and their partners in industry, with the focus on realising solutions for social, economic and ecological transformation.“

The Messe Frankfurt Texpertise Network unites current topics, trends, events around the textile business and connects more than 500,000 people from all over the world. With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain.

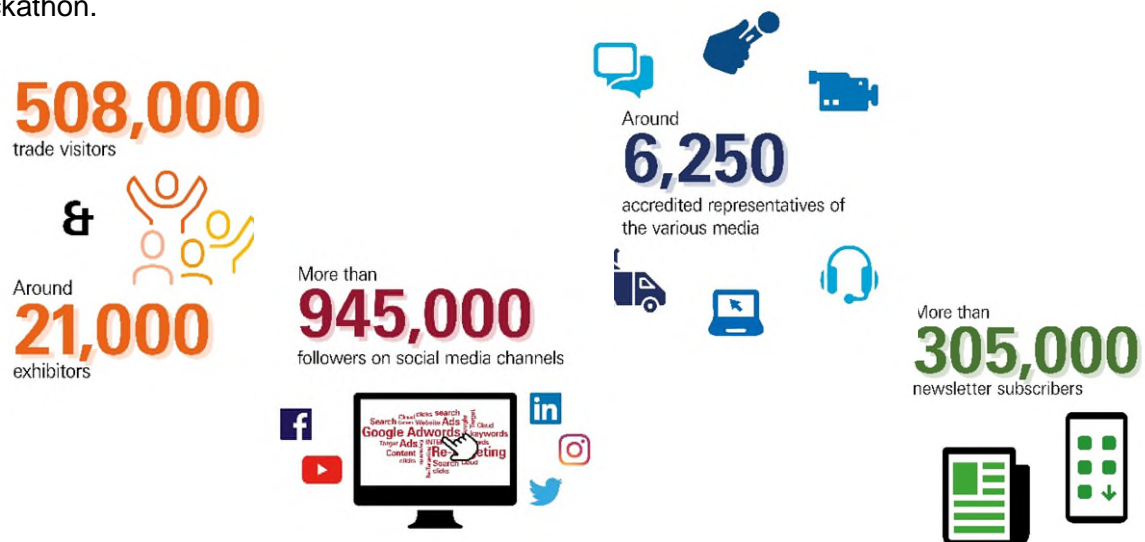
Messe Frankfurt has been strategically integrating sustainability into its textile events worldwide for around 15 years now, using topic-specific formats and content, and is thus a pioneer of its kind. Together with the United Nations Conscious Fashion and Lifestyle Network, a joint initiative between the United Nations Office for Partnerships and the Fashion Impact Fund, Messe Frankfurt's Texpertise Network has also been promoting the visualization of the Sustainable Development Goals at its events since 2019.

„Collaboration is key to fostering transformative sectoral engagement and accelerating the implementation of the SDGs“, Lucie Brigham confirms. „Mobilizing expertise, innovation, technology and resources can only be achieved through strong partnerships. Messe

Frankfurt's Texpertise Network was one of the first members and valuable partners of the Conscious Fashion and Lifestyle Network. We are proud to have been involved in the extensive SDG activities from the beginning and look forward to developing these activities together in the future."

## Global reach

With its SDG actions in eight countries, the Texpertise Network has already reached more than 21,000 exhibitors, around 508,000 trade visitors, around 6,250 accredited media representatives and more than 945,000 followers on social media worldwide by 2023. The SDG actions included panel talks and press conferences with UN representatives, podcasts, SDG information booths and photo walls, social media campaigns and also a hackathon.



The full report is available online at:

<https://texpertisenetwork.messefrankfurt.com/frankfurt/en/sdg.html>

## Texpertise, the textile business network

The Texpertise Network includes all relevant stakeholders who can make the textile and fashion industry and its partner industries more sustainable. With this unique reach, Texpertise offers multiple opportunities for action in integrating the topic of sustainability at its global events. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilizes the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

## TEXPERTISE

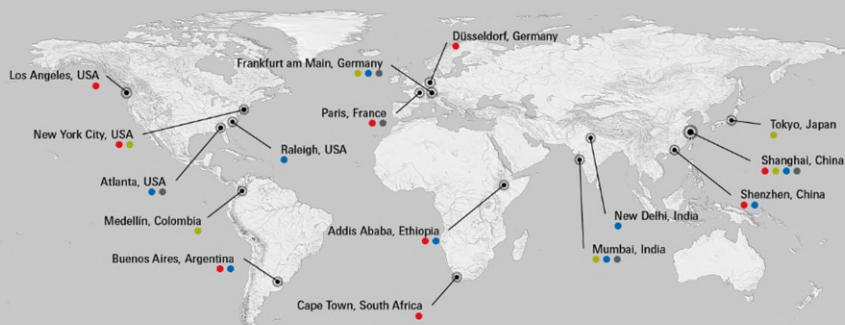
the textile business network

50 +

Trade fairs

11

Countries



### Apparel Fabrics & Fashion

Texworld  
Apparel Sourcing  
Intertextile  
Yarn Expo  
Neonyt  
Allfashion Sourcing  
Emitex  
Avantex  
Leatherworld

### Interior & Contract Textiles

Heimtextil  
Intertextile  
Interior Lifestyle  
Home Textiles Sourcing

### Technical Textiles & Textile Processing

Textextil  
Texprocess  
Simatex/Confemaq  
Screen Print India  
Gartex Texprocess India  
DS Printech China  
Cinte Textextil China

### Textile Care

Texcare International  
Texcare Forum  
The Clean Show  
Texcare Asia & China Laundry Expo  
Texcare France

Information from the international textile sector and about the textile trade fairs of Messe Frankfurt around the world can be found in the Texpertise Newsroom at

[www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

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### Your contact:

Edda Simon

Tel.: +49 69 75 75-3530

[edda.simon@messefrankfurt.com](mailto:edda.simon@messefrankfurt.com)

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

D 60327 Frankfurt am Main

[www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

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### Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both

onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022