

## PRESS RELEASE

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# Success for Polygiene Group at Aircraft Interiors Expo

Polygiene Group exhibited for the first time at the AIX show in Hamburg in June with a booth that stood out in the crowd and showed why Polygiene technologies adds important value to aircraft interiors. In addition to a large number of leads and meetings, Polygiene participated in a panel discussion with the Polygiene CMO, the ‘Germ guy’ Jason Tetro, moderator Paul Chen from VX Consulting and partner MGR Foamtex on 'How to Improve Cabin Interior Hygiene' and was mentioned in several trade magazines including PAX International.



The participation at AIX, the world’s leading marketplace for airlines and their supply chains, puts Polygiene [Product Protection](#) and the [Polygiene Group](#) on the map in the aviation category and has led to many opportunities and leads that will be followed-up with a focus on new, strong partnerships. In addition to opening new business, Polygiene’s presence reinforced existing relationships with partners such as Muirhead, MGR Foamtex, Acro, E-Leather and Signature Plating.

“We have a strong focus on the aircraft interior category and [AIX](#) was a very good start that shows the potential in the category. Several major players are interested in our full offer and ability to protect all touch points in an aircraft on both hard and soft surfaces. In addition to antimicrobial product protection, we offer a sustainability story of longer lasting materials that will be on top of the agenda as the industry opens up again and people start travelling”, says Maria Virginia Beavon, Business Development Manager of Polygiene Group.



[For more information](#)

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Polygiene Group is the global leader in antimicrobial technologies and odor control solutions. We treat hard surfaces and textiles to ensure that your products are better protected and remain more hygienic, and you remain confidently fresh and odor-free. As the ingredient brand of choice, we work with over 500 global premium brands within our business areas of Product Protection and Freshness. We provide a wide range of technologies that increase the value of our customers products and enable consumers to live a more mindful life. We offer solutions and treatments for products with technologies such as: BioMaster, VeriMaster, ScentMaster, MasterPiece, BioStatic and OdorCrunch. Polygiene is listed on the Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com)