

FOR IMMEDIATE RELEASE

SHIMA SEIKI to Exhibit at Preview in Seoul

Leading flat knitting solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan, together with its Korean subsidiary SHIMA SEIKI KOREA INC., will participate in the 25th edition of Preview in Seoul exhibition in Seoul, Republic of Korea this month, with a lineup of knitting machines and design systems.

SHIMA SEIKI will be exhibiting its SWG®061N2 compact WHOLEGARMENT® knitting machine which can produce a wide range of WHOLEGARMENT® items in their entirety without the need for linking or sewing. The SWG®-N2 series "Mini" range is suited to the production of small knit items and accessories such as gloves, socks, hats and scarves as well as dogwear, cozies, shoe uppers, bags, card cases, glasses cases, smartphone covers and other personal items. The N.SVR®093SP is a conventional shaped knitting machine featuring a loop presser bed that yields novel fabrics with special inlay patterns that are produced by inserting yarn into knit fabric in a weave fashion, offering new and exciting possibilities in hybrid knit-weave textiles. Both machines will be shown knitting such items as a knit bag and stationery case to demonstrate the capability of current knitting technology for producing non-apparel items. Other knit samples on display include the latest items produced on SHIMA SEIKI's newest flagship SWG-XR® WHOLEGARMENT® knitting machine.

On the design side, the SDS®-ONE APEX4 design system and APEXFiz® subscription-based design software will be on display. Both support the creative side of fashion from planning and design to colorway evaluation, realistic fabric simulation and 3D virtual sampling. Virtual samples are a digitized version of sample making that are accurate enough to be used effectively as prototypes, replacing physical sampling and consequently reducing time, cost and material that otherwise go to waste. Virtual samples can furthermore be used in e-commerce to gauge consumer demand before production begins. Feeding that information back to production and combined with on-demand WHOLEGARMENT® knitting technology, production can be adjusted to optimize inventory and minimize leftover waste. Virtual sampling on SDS®-ONE APEX series thereby helps to realize sustainability and digitally transform the fashion supply chain.

Exhibit Details

Exhibition: Preview in Seoul 2024
Date: Wednesday, 21st - Friday, 23rd August 2024
Hours: 9:30AM - 6:00PM (Final day: - 5:00PM)
Location: COEX
513, Yeongdong-daero, Gangnam-gu, Seoul 06164 Republic of Korea
Tel: +82-2-6000-0114
Organizer: Korea Federation of Textile Industries (KOFOTI)
Booth No.: Hall A, Stand E55
Exhibit: SWG®061N2 10G WHOLEGARMENT® Knitting Machine
N.SVR®093SP V14G Computerized Flat Knitting Machine
SDS®-ONE APEX4 3D Design System
APEXFiz® Subscription Design Software

For more information please contact:

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About SHIMA SEIKI

Company Name: SHIMA SEIKI MFG., LTD.

Established: 1962

President: Mitsuhiro Shima

No. of Employees: 1,381

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Telephone: +81-(0)73-474-8210 (Joint Sales Division)
Facsimile: +81-(0)73-474-8270 (Joint Sales Division)
URL: <http://www.shimaseiki.com>

Core Business: Development, manufacture, sales and service of WHOLEGARMENT® knitting machines, computerized flat knitting machines, glove and sock knitting machines, computer graphic apparel design systems, apparel CAD systems, computerized fabric cutting machines (CAM), textile printing machines and other related peripherals.

Company Profile: SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer in the computerized flatbed knitting machine industry. With complete systems integration from planning, production to sales promotion and retail sales, SHIMA SEIKI has been dedicating its products and services to the knitting industry worldwide through the latest in computerized knitting technology.

SHIMA SEIKI is also the pioneer in complete garment manufacturing technology—called WHOLEGARMENT®—wherein an entire knitted garment is produced on the knitting machine without the need for linking or sewing afterward. Since its commercial introduction in 1995, SHIMA SEIKI has been the undisputed leader in WHOLEGARMENT® knitting technology with nearly 40 years of on-going research and almost 30 years of proprietary field experience and know-how, not to mention over 2,700 related patents and patents pending worldwide.

Meanwhile SHIMA SEIKI's SDS®-ONE APEX series 3D design system and APEXFiz® design software feature ultra-realistic knit simulation for creating virtual samples. Virtual samples promote Digital Product Creation (DPC) for minimizing time, cost and material associated with the sample-making phase. Virtual samples can also be used to gauge consumer response to items before going to market, effectively realizing production based on demand forecasting. Inventory can therefore be optimized to minimize leftover stock, realizing smart, speedy and sustainable production.

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Press Information: Stay current with the latest SHIMA SEIKI press information at:
<http://www.shimaseiki.com/news/press.html>