



Creative minds in demand: application opens for Texprocess Innovation Award 2022

Frankfurt am Main, 02 03 2022. Texprocess 2022, from 21 to 24 June, will once again showcase innovative approaches to textile processing. Companies and research institutes can submit their forward-looking ideas by March 25, 2022. Special attention will be paid to aspects of sustainability and digitalization when selecting the winners. Techtextil and Texprocess 2022 are already pleased about more than 1,000 registrations from international exhibitors.

The Texprocess Innovation Award honors progressive and unconventional new developments, ideas and visions and thus supports the cross-sector dialog between researchers, the manufacturing industry and users. The following criteria are evaluated for the Innovation Award: Innovation level, technical quality, digitalization, economic and ecological quality (such as sustainability), quality improvement, design quality, material selection, and the overall concept. For the first time, Texprocess will also mark an outstanding development in the field of garment making and processing technologies with the Texprocess Fashion Technology Award. Submissions are now open online. The deadline for applications is March 25, 2022.

"With the Innovation Award, Texprocess promotes promising and pioneering approaches to textile processing. Companies have the chance to present new developments and creative projects to a top-class international panel of experts", explains Michael Jänecke, Director Brand Management Technical Textiles & Textile Processing.

An independent international jury will select the best ideas from all the innovations submitted. The winners of the Innovation Award will be presented at a special show at Texprocess 2022. For the first time, the winners will also be presented virtually in the Digital Extension of Texprocess.

Entries are invited from exhibitors of Texprocess 2022, as well as companies, institutes, universities, polytechnics and individuals not represented at the fair. The rules: the developments submitted should be shortly before being launched onto the market or, if already available on the market, not have been so for more than two years. Additionally, they may not have been chosen for any other award.

Developments in the field of technical textiles will be honored with the Innovation Award at Techtextil 2022, which is taking place at the same time.

Currently, more than 1,000 international exhibitors have already registered for Techtextil and Texprocess 2022. In addition, numerous joint stand participants will complement the presentations. In total, registrations from 44 (Techtextil) and 27 countries (Texprocess)

promise comprehensive international exchange with relevant top decision-makers and business partners. For the first time, Techtextil and Texprocess 2022 will offer a Digital Extension: exhibitors and visitors can thus be found both on-site in Frankfurt and virtually, and can exchange ideas in complementary formats. These new touchpoints include: Matchmaking offers, round tables, chat function, 1-to-1 video calls or digital timetables.

Texprocess will take place from 21 to 24 June 2022, parallel to Techtextil and Heimtextil Summer Special.

For more information, visit www.texprocessaward.com.



Texprocess Innovation Award

Texprocess

Leading international trade fair for processing textile and flexible materials

The event Texprocess will be held from 21 to 24 June 2022.

Press information and photographic material:

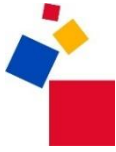
<https://texprocess.messefrankfurt.com/frankfurt/en/press.html>

Social Media:

www.facebook.com/texprocess | www.twitter.com/ttx_ttp

www.linkedin.com/showcase/texprocess | www.instagram.com/texprocess

www.texprocess-blog.com

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021