

news +++ Intertextile Shenzhen Apparel Fabrics  
Shenzhen World Exhibition and Convention Center, China, 6 – 8 November 2023

**intertextile**  
SHENZHEN apparel fabrics

## Garment suppliers make debut as next week's Intertextile Shenzhen draws nearly 1,500 exhibitors

**Shenzhen, 3 November 2023. The apparel textile fair's first-ever inclusion of key garment manufacturers is set to open a new avenue for buyers amidst positive forecasts for China's clothing sector. With the entire value chain now set to come together in the Greater Bay Area, exhibitors from 16 countries and regions will showcase a blend of innovational and traditional textiles for this sourcing season's curtain call. Taking place from 6 – 8 November across Halls 9 – 12 (75,000 sqm gross) at Shenzhen World Exhibition and Convention Center, well-represented product categories include ladieswear, accessories, functional and sportswear, casualwear, suiting and shirting, denim, and more. Meanwhile, under the categories Design and Trend, Market Information and Business Strategies, and Sustainability Issues, multiple fringe events will provide cutting-edge insights to fairgoers from across the apparel spectrum.**

Suppliers from nine new exhibiting countries and regions<sup>1</sup>, including Argentina, Indonesia, Türkiye, and the US, will be looking to take advantage of China's status as the world's largest apparel producer, consumer, and exporter<sup>2</sup>. Furthermore, China's clothing market is performing strongly, with the apparel sector's cumulative growth of 19.2% from January to May 2023 exceeding the average for retail products<sup>3</sup>.

Speaking to the fair's adaptability, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, said: "To meet the needs of both the domestic and international fashion retail markets, Intertextile Shenzhen has repositioned itself to cover the full industry chain. We wanted to offer buyers an even more comprehensive apparel sourcing platform, and garment suppliers will prove to be an integral part of that experience going forward."

Complementing its strong contingent of fibre, yarn, fabric, and accessories exhibitors, the platform's highlighted apparel producers include:

- **Best Guide Fashion:** headquartered in Hong Kong, its Shenzhen factory manufactures a wide range of women's winter-wear, such as premium down jackets, with major export markets including Japan, Europe, and Taiwan.
- **Ciliarish Apparel:** the mid- to high-end women's apparel company designs and produces garments for domestic and international brands, including women's suits,

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<sup>1</sup> Compared to the fair's previous edition in 2020.

<sup>2</sup> 'Deeply cultivate the fashion industry in the Greater Bay Area', August 2022, Sina Fashion, <https://fashion.sina.cn//2022-08-07/detail-imizirav7110233.d.html>, (Retrieved: October 2023)

<sup>3</sup> 'Sales analysis of 50 key large-scale retail companies in the country', June 2023, China National Commercial Information Center, <https://www.cncic.org/?p=4746>, (Retrieved: October 2023)

coats, jackets, and sportswear.

- **Zhuji Longzhengying Garment:** focusing primarily on ladieswear, including blouses, skirts, dresses, and pants, the manufacturer utilises sheer fabrics such as polyester georgette, crepe georgette, chiffon, and silk.

### **Pavilion exhibitors set to showcase characteristic strengths**

In addition to product-specific zones, a number of companies will gather together to showcase their regional and organisational advantages. In the International Zone in Hall 10, two country pavilions will make their return:

- **Japan Pavilion:** well-known for small minimum order quantities, and with a particular focus on menswear, ladieswear, and sportswear, exhibitors will mostly be showcasing accessories, pattern designs, and high-quality cotton and man-made fabrics.
- **Korea Pavilion:** various fabrics used mostly for ladieswear, casualwear, and functional wear will be on display, including polyester and rayon jacquard double-sided fabrics, recycled woven fabrics, embroidery, synthetic-cotton blends, and much more.

Meanwhile, in Halls 10 – 12, cities from across China have organised domestic pavilions that will display the various applications of their suppliers' textile products. These include **Huzhou**, **Keqiao**, **Shaoxing**, and **Shengze**, primarily featuring ladieswear and functional fabrics.

[Click here](#) for the full list of exhibitors.

### **Fringe programme covering sustainability, trends, and strategy**

Fairgoers are set to benefit from the insights on offer this year, and a range of up-to-date topics and on-trend displays will be presented by some of the industry's well-known players. With over a dozen seminars, discussions, product presentations, and forums, featured events include:

- **HKRITA Panel Discussion:** in a bid to better equip the global textile industry to face eco-challenges and welcome green opportunities, the HKRITA panel discussion "Empowering Sustainability and Circularity through Innovation" will bring together renowned manufacturers and researchers to discuss various innovational methods for driving ecological transformation.
- **Intertextile Forum:** aiming to give participants insights on how to further take hold of regional opportunities, this year's theme is "Driven by Regional Synergy, Consolidate a Modern Textile Industry System in Greater Bay Area". A number of experts will discuss a raft of topics surrounding trends, sustainability, technology and market hotspots, complemented by a Pioneer Dialogue session.
- **Textile Industry Digital Application Forum:** with the ongoing evolution of the economic development stage, this forum is set to help key players navigate the upcoming changes. Discussions include digital transformation policies, the industry's current status, and upcoming digital transformation trends.

To view the fair's complete fringe programme, [click here](#).

Held concurrently with Yarn Expo Shenzhen, DPARK (Fashion Design), and PH Value, Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; Messe Frankfurt (Shenzhen) Co Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center.

Intertextile Shenzhen Apparel Fabrics will be held from 6 – 8 November 2023.

Other upcoming shows:

**Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies**

28 February – 1 March 2024, Ho Chi Minh City

**Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring**

6 – 8 March 2024, Shanghai

**Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn**

August 2024, Shanghai

**Press information and photographic material:**

<https://intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

**Social media and website:**

[facebook.com/intertextileapparel/](https://facebook.com/intertextileapparel/)

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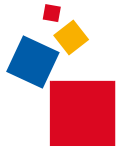
**Newsroom**

Intertextile Shenzhen Apparel Fabrics is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world. With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

[www.texpertise-network.com](http://www.texpertise-network.com)

[www.linkedin.com/showcase/texpertise-network](https://www.linkedin.com/showcase/texpertise-network)



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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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