

# TEXWORLD EVOLUTION

PARIS

**apparel**sourcing  
PARIS

**avantex**  
PARIS

**leatherworld**  
PARIS

**TEX**WORLD  
PARIS

Press Release  
Paris, 1 February 2022

**D-6 before the return of Texworld Evolution Paris to the Paris - Le Bourget Exhibition Center. During three days, several hundred fabrics and clothing exhibitors will represent the major international sourcing countries.**

After a two-year absence in its usual form, the crossroads for the fashion industry is back in Paris. From 7 to 9 February, the Paris - Le Bourget Exhibition Center will host the *Texworld Evolution Paris* trade fairs: Apparel Sourcing Paris for the sourcing of finished garments, Avantex Paris for innovative and sustainable textiles and products, Leatherworld Paris dedicated to the leather and related materials market, and finally Texworld Paris for the sourcing of fabrics. They will gather in one place the main global offer for fashion brands, from ready-to-wear to luxury.

## **Partners for fashion sourcing**

By offering buyers the opportunity to reconnect with the market, *Texworld Evolution Paris* reinforces its vocation as a partner for fashion sourcing: the fair will bring together over 200 exhibitors from 16 countries for 3 days. Turkey will be strongly present, China, but also Pakistan, Bangladesh, Uzbekistan, Korea and Taiwan will be widely represented, putting Asia back at the heart of European brands' textile sourcing.

Leatherworld will host manufacturers from China, Thailand, Pakistan and Bangladesh. Apparel Sourcing, meanwhile, will bring together a hundred or so exhibitors from a dozen countries. Alongside the Chinese exhibitors who will be able to make the trip, the "Source In China" area, at the entrance to the show, will concentrate some twenty Chinese manufacturers. Agents and experts from Foursource, the digital partner of Messe Frankfurt France, will assist visitors, answer technical questions and ensure the link between visitors and those manufacturers who could not make the trip. In addition to the presence of Pakistani, Bangladeshi and Vietnamese exhibitors, Apparel Sourcing will be welcoming 18 companies in the Uzbek pavilion. This first participation confirms the ambitions of the Central Asian country as a player in international sourcing. Abana, a sourcing platform based in Mauritius which offers sourcing solutions in the African zone, should also not be missed.

## **(Re)opening fashion to the world**

With exhibitors from around ten countries, Texworld also gives textile buyers a much-needed insight into the international offer. The Turkish and Korean national pavilions will bring together more than 50 companies. The Turkish participation has increased and will feature several national flagships, such as weavers Er-Ez Tekstil, Herboy and Karagözlüler Tekstil, grouped together in the Elite sector, alongside the Dutch quality linen weaver Northern Linen, which has a fine GOTS (Global Organic Textile Standard) certified offer. Taiwanese

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embroiderers New Heaven and Esperanza will also be exhibiting high quality fabrics, the latter available in small quantities (between 50 and 100m). Avantex will also host a selection of start-ups such as Tekyn (textile production on demand), Fingertip (intelligent e-commerce platform) and Komet Story (ephemeral and connected shopping experience).

### **A mobile App and specific itineraries**

This relaunch exhibition will be organised in accordance with current health regulations. From now on, badges will be digitized to simplify the visitor's route, reduce the carbon footprint and limit physical interactions. A new mobile application will also be available this year. It will host all the content of the fairs (practical information, trends, etc.) and will allow exhibitors to be found by country and by category in order to optimise the visitor's itinerary and find their way around thanks to the interactive map. Several thematic itineraries have been arranged to make it easier for customers to identify exhibitors: the **Small Quantity** itinerary lists exhibitors who offer fabrics or finished products in small series; the **Handmade** itinerary, to identify companies offering traditional know-how; and finally the **Sustainable** itinerary for companies whose products are certified eco-responsible.

### **Vision, trends and perspectives**

True to its opening mission, the *Texworld Evolution Paris* platform is doing its utmost to offer visitors perspectives on market developments and on the orientation of demand. The art directors of the show, Louis Gérin and Grégory Lamaud, have imagined, detected and staged the creative directions that will shape the fashion of Spring-Summer 2023. Grouped together in the Trend Book available on the mobile application, these major themes will be concretely illustrated during conferences and in the trend forums.

Conferences, round tables, workshops and other events will also punctuate these three days of exchanges. Sustainable fashion is at the heart of the discussions, with workshops led by the CETI on solutions for reusing unsold and dead stock, relocation, etc. The Agora area will also host discussions on the contribution of new technologies (AI, Blockchain) to a more virtuous fashion industry, as well as the use of food waste as a resource for tomorrow's fashion. The full programme, accessible from the *Texworld Evolution Paris* mobile application, is also available by clicking on this [link](#).

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/event.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, Avantex, Leatherworld and Texworld Paris belong to the cluster of related trade shows organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

All details about textile trade shows organised by the Messe Frankfurt group throughout the world can be found at the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as

€736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021

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