

DS printech

CHINA

Co-operation agreement between DS Printech China 2024 ("DSP24") and The Nippon Sewing Machine News

The organisers of DSP24 and The Nippon Sewing Machine News reach this agreement to cooperate in promoting DSP24 through the following channels where The Nippon Sewing Machine News will feature DSP24 on their advertising platforms and the organisers of DSP24 will provide the terms below to facilitate the media's promotion of DSP24.

The organisers of DSP24 will provide:

- Logo with link to The Nippon Sewing Machine News website under "Supporting media" section of DSP24 website until fair conclusion
- Logo in DSP24 fair catalogue

The Nippon Sewing Machine News will provide:

- DSP24 promotion banner on <https://www.nmn-news-japan.com/trade-shows> until fair conclusion
- DSP24 eDMs linked to the newsletters of The Nippon Sewing Machine News until fair conclusion

Agreed by Messe Frankfurt (HK) Ltd

Agreed by The Nippon Sewing Machine News

 

 

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Date:



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Date: May 30, 2024