

Press release

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Yarn Expo Autumn 2023 to shine spotlight on growing global cotton yarn market

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In order to meet the dual challenges of sustainable industry development and economic recovery, every product along the textile supply chain needs to be produced with efficiency, performance, fashion, and sustainability in mind. As the intermediary between fibre and fabric, yarn is of course a key link. Further upstream, one of the textile industry's most significant raw materials is cotton. Its influence is in evidence everywhere, from booths at international trade fairs, to the shirts worn by visitors from all over the world. In a showcase of the ever-growing importance of the cotton yarn market, Yarn Expo Autumn 2023 is set to gather over 100 exhibitors in this category to Hall 8.2 at the National Convention and Exhibition Center (Shanghai).

As one of the textile industry's leading segments, pure cotton and cotton blend yarns are commonly utilised to manufacture comfortable fabrics for adult garments, baby clothes, and household items. Due to textile industry expansion, and favourable policies in various countries and regions, the cotton yarn market is expected to nearly double in value between 2023 – 2032¹. With the general yarn and fibre market also in good health, suppliers at the fair's Autumn Edition, held from 28 – 30 August 2023, are preparing to meet strong international and domestic demand.

Across 27,000 sqm of floor space featuring more than 500 individual booths, cotton yarn enterprises constitute around one-fifth of the total. With many years of cumulative organisational experience, highlighted exhibitors in this category include:

Dong Khanh Textile Corporation (Vietnam) – The company produces numerous types of high-quality cotton yarn, including carded, combed, open-end, and blended yarn, with yarn counts that range from 16 to 45.

Jolly Spinners Private Limited (India) – This ISO 9000 certified company collaborates with 15 other spinners across Gujarat state to manufacture premium-standard cotton bales. The associates are all approved by Textile Mission for Cotton, with high-tech equipment manned by qualified, experienced professionals.

PT. Indo-Rama Synthetics Tbk. (Indonesia) – Headquartered in Singapore, Indorama is one of Asia's leading chemical companies. It

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¹ 'Cotton Yarn Market Research Report', July 2023, Market Research Future, <https://www.marketresearchfuture.com/reports/cotton-yarn-market-11512>, (Retrieved: July 2023)

manufactures a wide range of products including polyester fibre, cotton fibre, cotton and synthetic spun yarns, and textiles.

Texvista International Pte Ltd (Singapore) – With downstream manufacturers in Colombia, Sri Lanka, and the US, Texvista spins high quality fancy yarn, specialising in 100% cotton, polyester, polyester blend, and textured yarn.

Vietnam National Textile and Garment Group (Vinatex) (Vietnam) – Vinatex is the leading company in a conglomerate of well-established textile and garment enterprises across Vietnam. As a group, they specialise in spinning, especially with 100% cotton, as well as TCD/TCM, CVCD/CVCM, and Ne 10 – 40.

The Asia-Pacific region remains a dominant power in the global yarn and fibre market, yet the emphasis on eco-friendly, functional, high-quality, and fashionable products has increased. This is reflected across the fairground's diverse range of product and exhibitor categories, where buyers from both China and further afield will congregate for the sourcing season. In addition to Cotton Yarn, major zones include Chemical Fibre, Fancy Yarn, Linen & Ramie Yarn, Wool Yarn, Cashmere Yarn and Overseas Yarn, allowing exhibitors to more conveniently meet the needs of the global market.

Cotton yarns and fibres will be evident in the booths of domestic exhibitors, as well as in the Overseas Yarn zone. Speaking in March at the Spring Edition, Mr Sandeep Goel, President, Textile Divisions (Yarn, Fabrics & Home Decor), Texvista International, said: "We have attended Yarn Expo since 2005. As a trading company with offices in more than 15 countries, we are looking at expanding our business internationally and in China, and these fairs offer a good springboard. We are showcasing cotton yarns, dyed yarns, as well as a variety of ecological, recycled, and organic yarns. We see the market moving towards these products."

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

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Note to editors:

Further press information & picture material

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Yarn Expo Autumn
Shanghai, China, 28 – 30 August 2023

Newsroom

Texpertise, the textile business network

Yarn Expo Autumn is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world.

With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

www.texpertise-network.com

www.linkedin.com/showcase/texpertise-network

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com