

Press release

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## DS Printech China postponed with new dates to be announced in due course

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**DS Printech China will no longer take place next month due to the developing pandemic situation in Shanghai. The fair was scheduled to take place from 18 – 20 May but will now commence later in the year. The organisers are working to secure new dates for the show and will announce these as soon as possible.**

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, addressed the postponement: “As a result of the developing situation of the pandemic nationwide and particularly with the increase of case numbers in Shanghai, the government has implemented tighter containment measures and travel restrictions. Also in Shanghai, many large-scale exhibition venues have been enlisted as temporary mobile treatment facilities, affecting various events scheduled at the Shanghai New International Expo Centre. It is for these reasons that it has been necessary for the organisers of the fair to postpone the show to a later date. The organisers fully support the pandemic containment efforts of the government and we will work to ensure that the fair can recommence when it is safe and possible for all participants.”

“A business matching service will be available soon for exhibitors to get in contact with buyers online. The digital platform is set to be an important asset for enhancing connectivity amongst global industry players during the interim period,” Ms Wen concluded.

The last physical edition of DS Printech China held in 2020 in Shenzhen hosted 200 exhibitors and 8,853 visitors, while there were over 130,000 online participants. The fair, an influential platform dedicated to the digital and screen printing industry, is a rebrand of two events: CSGIA and Textile Digital Printing China. The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

For more details on the fair, please visit: [www.dsprintech.com](http://www.dsprintech.com). Information from the international textiles sector and Messe Frankfurt's textile fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

**Notes to editors:**

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<https://dsprintech-shanghai.hk.messefrankfurt.com/shanghai/en/press/press->

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[releases/2021/DSPSH21-rescheduled4.html#download](https://www.messefrankfurt.com/eng/press-releases/2021/DSPSH21-rescheduled4.html#download)

### **Further press information and picture material**

<https://dsprintech-shanghai.hk.messefrankfurt.com/shanghai/en/press.html>

### **Follow the fair on social media**

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### **Newsroom**

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021