

FOR IMMEDIATE RELEASE

SHIMA SEIKI to Exhibit at PI Apparel Fashion Technology Show Europe 2026

Leading digital textile solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan, together with its European subsidiary SHIMA SEIKI EUROPE, LTD., will exhibit at the PI Apparel Fashion Technology Show Europe 2026 in London, England this month. The exhibition serves as a setting to connect the apparel industry with the latest digital technology and sustainability initiatives that power the future of fashion. In line with this theme, SHIMA SEIKI will offer solutions that optimize product development workflows and enhance sustainability through Digital Product Creation (DPC).

DPC is achieved with SHIMA SEIKI's APEXFiz[®] subscription-based design software, which digitally supports the creative side of fashion from planning and design to realistic textile simulation and 3D virtual sampling for flat knitting. Using scanned data of actual yarn, digital products created on APEXFiz[®] are a digitized version of sample making that are accurate enough to be used effectively as 3D prototypes, replacing physical sampling and consequently reducing time, cost and material that otherwise go to waste. When a design is approved for production, knitting data which is automatically generated can be converted easily into machine data, for real-world production of digitally developed products. Other textile applications including circular knitting, weaving, embroidery and towel weaving can be expressed using realistic fabric simulations. Seamless transition to manufacturing for these textile production methods is also possible. As with knit simulations, fabric simulations of other types of textiles are also very realistic, and many users opt to utilize APEXFiz[®] alongside other 3D software. APEXFiz[®] promotes automation and labor-savings from product development through prototyping to production in many areas, thereby contributing to digitalization and sustainability for supply chains across several different disciplines.

Exhibition Details

Name: PI Apparel Fashion Technology Show Europe 2026
Date: Monday, 30th - Tuesday, 31st March 2026
Hours: 8:00AM - 6:00PM (Final day: 8:30AM - 4:00PM)
Location: The Brewery
52 Chiswell Street,
EC1Y 4SD, London, UK
Organizer: MarketKey Ltd
Booth No.: n.14

Exhibited Technology

APEXFiz[®] Design Design software subscription service

For more information please contact:

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About SHIMA SEIKI

Company Name: SHIMA SEIKI MFG., LTD.

Established: 1962

President: Mitsuhiro Shima

No. of Employees: 1,328

Headquarters: Address: 85 Sakata Wakayama 641-8511 JAPAN
Telephone: +81-(0)73-474-8210 (Joint Sales Division)
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URL: <https://www.shimaseiki.com/>

Core Business: Development, manufacture, sales and service of WHOLEGARMENT® knitting machines, computerized flat knitting machines, glove and sock knitting machines, computer graphic apparel design systems, apparel CAD systems, computerized fabric cutting machines (CAM), textile printing machines and other related peripherals.

Company Profile: SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer in the computerized flatbed knitting machine industry. With complete systems integration from planning, production to sales promotion and retail sales, SHIMA SEIKI has been dedicating its products and services to the knitting industry worldwide through the latest in computerized knitting technology.

SHIMA SEIKI is also the pioneer in complete garment manufacturing technology—called WHOLEGARMENT®—wherein an entire knitted garment is produced on the knitting machine without the need for linking or sewing afterward. Since its commercial introduction in 1995, SHIMA SEIKI has been the undisputed leader in WHOLEGARMENT® knitting technology with 30 years of field experience and know-how, not to mention over 2,900 related patents and patents pending worldwide.

Meanwhile SHIMA SEIKI's SDS®-ONE APEX series 3D design system and APEXFiz® design software feature ultra-realistic knit simulation for creating virtual samples. Virtual samples minimize time, cost and material associated with the sample-making phase. Virtual samples can also be used to gauge consumer response to items before going to market, effectively realizing production based on demand forecasting. Inventory can therefore be optimized to minimize leftover stock, realizing smart, speedy and sustainable production.

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Press Information: Stay current with the latest SHIMA SEIKI press information at:
<https://www.shimaseiki.com/news/press/>