

SHIMA SEIKI to Exhibit at Private Shows in Brazil

Leading Japanese flat knitting solutions provider SHIMA SEIKI MFG., LTD., together with its Brazilian representative BRASTEMA TECNOLOGIA TÊXTIL LTDA., will host the Tech Fashion shows, a series of private exhibitions held at two locations in Brazil in July and August. The exhibitions will be a showcase for the company's latest computerized flat knitting technology, presented through fashion shows, machine exhibits and the latest knit samples featured at ITMA 2023. The event is organized by the Fashion Committee of Fitemavest, consultants to Brazil's fashion market, and will feature presentations by CS DESIGN STUDIO designer Cecilia Seibel.

Technological displays include a full lineup of SHIMA SEIKI flat knitting machines, ranging from the MACH2XS WHOLEGARMENT® knitting machine to N.SVR122 computerized shaping machine, as well as the SFG-I fully automated glove knitting machine. Exhibited machines vary between locations. Details are given below under 'Exhibited Technology.'

The potential of each of these knitting machines are maximized in combination with the SDS®-ONE APEX4 3D design system and APEXFiz® design software. At the core of the company's "Total Fashion System" concept, SDS®-ONE APEX4 and APEXFiz® provide comprehensive support throughout the apparel supply chain, integrating production into one smooth and efficient workflow from yarn development, product planning and design to production and even sales promotion. Especially effective is their capability to improve on the design and evaluation process with virtual sampling. Ultra-realistic simulation capability on SDS®-ONE APEX4 and APEXFiz® allows virtual sampling to minimize the amount of time, cost and material spent during the sample-making process. With this new manufacturing model, the production cycle can be shortened to such an extent that on-demand production can revolutionize the supply chain to support mass-customization and increasing consumer demand for e-commerce applications.

The fashion show will feature the newest creations in WHOLEGARMENT® and other knitwear.

Tech Fashion, Caxias do Sul **Show Details**

Date: Tuesday, 18th and Wednesday, 19th July 2023
 Hours: 3:00PM - 6:00PM (1st group)
 7:30PM - 10:30PM (2nd group)
 Location: BRASTEMA TECNOLOGIA TÊXTIL LTDA.
 Rua Visconde De Pelotas, 2473 - CEP 95020-500 Caxias do Sul / RS / BRAZIL
 Tel: +55-54-3022-7400

Exhibited Technology

MACH2XS153 08L	WHOLEGARMENT® Knitting Machine
MACH2VS183 10G	WHOLEGARMENT® Knitting Machine
SVR123SP 14G	Computerized Flat Knitting Machine
N.SVR122 V07G	Computerized Flat Knitting Machine
SVR093 SV14G	Computerized Flat Knitting Machine
SCG122SN 03G	Computerized Flat Knitting Machine
N.SSR112 V14G	Computerized Flat Knitting Machine
SDS®-ONE APEX4	3D Apparel Design System
APEXFiz® Design	Subscription Software

Tech Fashion, Águas de Lindóia

Show Details

Date: Tuesday, 1st - Thursday, 3rd August 2023

Hours: 3:00PM - 6:00PM (1st group)
7:30PM - 10:30PM (2nd group)

Location: BRASTEMA TECNOLOGIA TÊXTIL LTDA.

Av. Monte Sião 7177, Shopping Europa, Bairro Morro do Pelado, CEP 13940-000
Águas de Lindóia / SP / BRAZIL

Tel: +55-19-3924-5126

Exhibited Technology

MACH2XS153 08L	WHOLEGARMENT® Knitting Machine
MACH2VS183 08G	WHOLEGARMENT® Knitting Machine
MACH2X173 08L	WHOLEGARMENT® Knitting Machine
N.SVR122 V07G	Computerized Flat Knitting Machine
SVR093 SV14G	Computerized Flat Knitting Machine
SCG122SN 03G	Computerized Flat Knitting Machine
N.SSR112 V14G	Computerized Flat Knitting Machine
SFG-I 10G	Fully Automated Glove Knitting Machine
SFG 7G	Fully Automated Glove Knitting Machine
SDS®-ONE APEX4	3D Apparel Design System
APEXFiz® Design	Subscription Software

For more information please contact:

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