Mayer & Cie. Global presents its new strategic direction at INDIA ITME

Because successful fabric production takes more than the right machine and yarn

Albstadt, Germany, November 11, 2026 – Mayer & Cie. Global will exhibit alongside its local representative Batliboi at INDIA ITME, taking place from 4 to 9 December 2026 in Greater Noida. Visitors will discover two Mayer & Cie. machines – one for mattress fabrics and one for single jersey applications – as well as a Huixing machine. The presentation reflects Mayer & Cie. Global's commitment to providing knitting solutions tailored to its customers' requirements. Successful fabric production takes more than the right combination of yarn and machine: the solution must also fit the customer's budget, existing machinery and production processes.

Built around your fabric: Customer requirements shape the solution

For Mayer & Cie. Global, the starting point is the product that will make its customer successful: a fabric, together with the requirements for quality, productivity, flexibility and investment. The right machine is the means to achieve that goal.

This approach is reflected in Mayer & Cie. Global's new portfolio strategy. Going forward, the company will structure its machine portfolio around three product lines, addressing different requirements and market segments. A separate Budget Portfolio from Huixing serves customers whose primary consideration is the purchase price.

A strategy built around distinct product lines

The Signature Line represents Mayer & Cie. in its purest form. Machines are engineered and manufactured in Albstadt using locally sourced parts and components. This line is intended for customers with the highest expectations of their machines, including those with specialized requirements.

The Select Line is based on the machine concepts of the Signature Line, combining development and manufacturing in Albstadt with carefully selected, globally sourced components. It is designed for customers who want a German-made Mayer machine while reducing their investment through an adapted component mix.

The Value Portfolio combines German engineering and a knitting head manufactured in Germany with a competitive manufacturing base in China. It is aimed particularly at price- and quality-conscious customers in Asia who take a long-term view and seek a cost-effective entry into Mayer & Cie. technology.

The Budget Portfolio, offered under the Huixing brand, is clearly separated from the Mayer & Cie. portfolio. It offers machines for lower and highly competitive segments.

A strong partner in India

Batliboi is organising the exhibition stand at INDIA ITME in Greater Noida. The company has represented Mayer & Cie. machines in the Indian market for decades.

“More than 11,500 machines bearing the green Mayer & Cie. emblem are operating in Indian textile mills,” says Abhay Sidham, CEO Batliboi textile machinery business. “Mayer & Cie. circular knitting machines have a very strong presence in India.”

For the many Mayer & Cie. users in India, Batliboi provides an experienced local point of contact. Its team combines in-depth knowledge of the machines and their applications with prompt assistance for service and training needs.

Machines on display at INDIA ITME

The exhibition will feature one of Mayer & Cie.’s popular single jersey machines. The MSC 3.2 II combines German engineering – with its knitting head supplied from Albstadt – with cost-effective body frame parts from Mayer & Cie. China.

Based on proven S4 technology, it offers a broad application range, producing structures including piqué, double piqué and two-thread fleece, as well as fine-gauge

single jersey fabrics up to gg 44. Special yarn guides enable triple plating at every feeder. The machine can also be quickly converted to three-thread fleece production. Compatibility with needles and sinkers from various manufacturers helps reduce operating costs. Applications range from underwear and sportswear to leisurewear and a wide variety of outerwear.

The second Mayer & Cie. machine welcoming visitors at stand H 16 A5 is the OVJA 2.4 EM. This proven solution for mattress fabric production combines output of up to 30 kilograms of fabric per hour with extensive patterning possibilities and ease of operation. Electronic individual needle selection in the cylinder enables quick changes between a wide range of designs.

A Huixing machine will also be on display. Since autumn 2026, Batliboi has also represented the Chinese circular knitting machine manufacturer in India.

The heart of a Mayer & Cie. machine beats in Albstadt

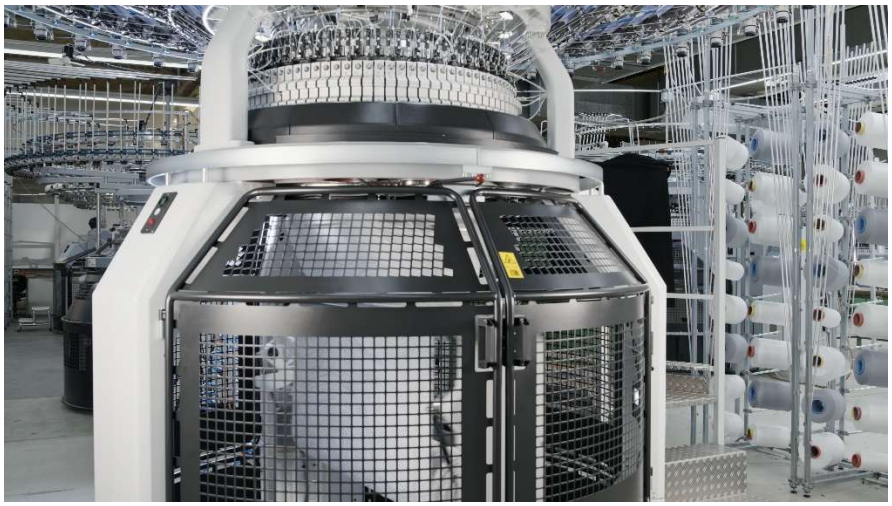
Development, premium manufacturing and decades of circular knitting expertise remain rooted in Albstadt. Production resumed in early summer, and circular knitting machines are once again being shipped from Albstadt to customers around the world.

Current development projects include the OV 2.5 QCe. This double jersey machine is being developed to combine high productivity in fine rib and other rib structures with the capability to produce fine-gauge interlock and spacer fabrics. The Albstadt engineering team is also working on new solutions for five-thread interlock fabrics.

Pictures:



Mayer & Cie. was a pioneer in producing mattress ticking machines.



Mayer & Cie. Global presents an OVJA 2.4 EM at ITME 2026.



The OVJA 2.4 EM offers a great variety in structures.



Alton Xu, CEO of Mayer & Cie. Global belongs to the family behind Huixing and runs Mayer & Cie. Global as an independent German company.

About Mayer & Cie. Global

Mayer & Cie. is a German manufacturer of circular knitting machines headquartered in Albstadt. Founded in 1905, the company was family-owned for four generations and is recognized worldwide for its premium technologies in single jersey, double jersey, interlock and jacquard. In the course of its history, Mayer & Cie. has delivered more than 80,000 machines worldwide.

Since April 2026, Mayer & Cie. Global has been carrying on the established brand. The owner is Xu Hongjie, a member of the entrepreneurial family behind the Chinese circular knitting machine manufacturer Huixing.

Mayer & Cie. Global combines its many years of engineering expertise with an international, agile management approach. The company focuses on customer-oriented knitting solutions, less complexity and close cooperation with partners and customers worldwide.

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