



Kornit Digital Presents the Future of On-Demand, Sustainable Production – From Creation to Order and Shipment - at FESPA 2022

- *Kornit Showcases the New Standard of Quality and Productivity in a Groundbreaking, Single Step Digital Textile MAX Production Systems - All in One Place*
- *For the First Time at FESPA, Entire Ecosystem of Digital Textile MAX Production Systems and Powerful Workflow Solutions on Display, Showcasing the Full Pixel-to-Parcel to Doorstep Experience*
- *Attendees Experience New Possibilities as Physical and Virtual Worlds Come Together, Unlocking the Potential for On-Demand, Sustainable Production*
- *Download the Kornit [Digital Press Kit](#) to Learn More*

May 31, 2022 - Berlin, Germany – [Kornit Digital Ltd.](#) (NASDAQ: KRNT) (“Kornit”), a worldwide market leader in sustainable, on-demand digital fashion^x and textile production technologies, announced today it is breaking the barriers for fulfillers and brands to realize the full potential of sustainable, digital production. The company is set to challenge the digital textile production status quo with a first-of-its-kind experience at FESPA Global Print Expo 2022, May 31st through June 3rd with an integrated showcase of its latest innovations of industry-first solutions at Hall: 27, Stand: 27-D60. These solutions present the future of new possibilities for high-quality and productivity of on-demand, sustainable production, including the merging of the physical and virtual worlds.

Throughout the four-day industry event in Berlin, Germany, the company will engage attendees with its portfolio of single-step, digital direct-to-garment (DTG) and direct-to-fabric (DTF) production solutions based on its game-changing [MAX technology](#). These solutions allow fulfillers and brands to enjoy unmatched retail-quality applications, including 3D, vinyl, screen, dye sublimation, and embroidery effects – all in one solution. Integrated with the powerful [KornitX Workflow Solutions](#), customers can now take textile production from pixel-to-parcel to doorstep for a streamlined workflow process. Furthermore, Kornit is setting the pace across industries - spanning apparel, sportswear, home décor, accessories, custom fabrics, and other diverse, high-fashion textile – with its end-to-end digitized production workflow and lean, agile and profitable just-in-time fulfillment. Kornit enables its customers to establish fast and integrated production workflows for superior quality and durability with a smaller physical footprint.

To enhance profitability and growth, **fulfillers** can capitalize on the most advanced technology and ecosystem to create new business relationships and answer opportunities quickly, while **brands** can partner with this growing network of Kornit-enabled producers through Kornit’s unique [Global Fulfiller Network](#) and establish demand-driven fulfillment models closer to the end consumer – eliminating waste and supply chain vulnerability.

“At Kornit, our vision is not only to produce superior technologies but also create better experiences for our customers, as well as their customers, whether it takes place in the physical world, the virtual world – or both,” said Omer Kulka, Chief Marketing Officer at Kornit Digital. “Kornit is committed to helping the industry eliminate waste to answer the sustainability imperative, while settling for nothing less than graphic brilliance and the most rigorous quality standards. Our lineup of revolutionary MAX technology-driven production systems and innovative workflow capabilities convey that commitment – and we encourage those at FESPA to see it live.”

The full suite of Kornit’s game-changing innovations on display at the event include the Kornit Atlas MAX, Kornit Atlas MAX Poly, Kornit Presto MAX, KornitX Workflow Solutions, and Tesoma textile curing solutions – all showcasing streamlined end-to-end digitized production workflow. *For full details of all Kornit’s solutions on display – for the first time in Europe - please see “Note to Editors” below.*

“As FESPA returns to a large-scale event, we are excited to showcase our continued work alongside brands, creators, and fulfillers to solve their most difficult textile production challenges. Kornit’s relentless research and development, vision, diligence, and innovation will create a visionary experience for FESPA attendees – opening eyes to what digital can be, how it transforms the industry, and new ways to unleash creativity with the quality, durability, accessibility, and performance our marketplace desperately needs,” said Chris Govier, President at Kornit EMEA. “With Kornit’s latest innovations of sustainable, on-demand offerings, there’s nothing keeping our network of customers, partners, designers, and brands from achieving their own vision and driving the much-needed disruption the market requires.”

To join Kornit’s daily demo tours to experience the full pixel-to-parcel workflow on the Kornit booth, visit our booth at Hall: 27, Stand: 27-D60, or reach out to [Maximiliane Jona](#) to book a private tour.

For more information and materials on Kornit’s complete ecosystem of end-to-end digital textile production solutions, please visit our digital [press kit](#).

About Kornit Digital

Kornit Digital (NASDAQ: KRNT) is a worldwide market leader in sustainable, on-demand, digital fashion^x and textile production technologies. The company is writing the operating system for fashion with end-to-end solutions including digital printing systems, inks, consumables, and an entire global ecosystem that manages workflows and fulfillment. Headquartered in Israel with offices in the USA, Europe, and Asia Pacific, Kornit Digital serves customers in more than 100 countries and states worldwide. To learn more about how Kornit Digital is boldly transforming the world of fashion and textiles, visit www.kornit.com.



At Kornit Fashion Week Tel Aviv 2022, designer Shai Shalom used the power of Kornit Atlas MAX to digitally print on leather bags with vibrant colors.

Photo Credit: Avi Waldman



Kornit Presto MAX was on full display at Kornit Fashion Week London 2022 as designer Preen's collection included a display of home décor designs of beds and bedding featuring duvets and pillows made of satin and printed on Kornit Presto MAX.

Photo Credit: Haydon Perrior



The revolutionary XDi 3D decorative applications produce threadless embroidery, high-density vinyl and other innovative effects. Seen here are collections from Kornit Fashion Week Tel Aviv 2022 by designer Dror Kontento. Garments were printed mainly by Kornit's XDi technology.

Photo Credit: Avi Waldman