

For immediate release

## **ANTEX Asia 2024: Enhancing Industry Expertise and Expanding Business Networks in the Nonwovens Sector**

**[24 October 2024, Bangkok, Thailand]** Asia Nonwovens Technology Expo (ANTEX Asia 2024), a premier industry showcase dedicated to nonwoven materials and technologies in Southeast Asia and ASEAN region, is set to take place from 13-15 November 2024 at the Bangkok International Trade & Exhibition Centre, Thailand. Running concurrently with the Expo, the ANTEX Asia Nonwovens Conference 2024 will offer a wealth of knowledge with a robust program that includes over 20 sessions across four distinct topics, and a Cutting-Edge Nonwovens Technology Showcase.

### **A Pioneering Event for Nonwoven Industry Leaders**

The two-day Conference features a diverse panel of speakers from across Asia and beyond, including experts from Thailand, Japan, Hong Kong, India, and Mainland China. Attendees will gain valuable insights into regional market trends, innovations, and opportunities in the nonwoven industry through a series of insightful sessions.

This two-day conference will address:

#### **Nonwovens Market Overview in Asian Region**

There will be two Keynote Speech in this session:

- Sustainable Development in Textiles: Pioneering New Frontiers in the Nonwoven Industry  
by Dr. Chanchai Sirikasemlert, Executive Director of Thailand Textile Institute (THTI)
- Current Status & Prospect of Thailand's Nonwoven Industry and Strategic Roles of the Nonwoven Industry in Thailand's Economic Growth  
by Mr. Niwat Lersnimitthum, Chairman of the Thai Nonwoven Fabrics Industry Association (TNFA) and Director and Managing Director of Tietex Asia, Ltd.

Additional insights include:

- Nonwoven Market Update in Asia in 2023  
by Mr. Kazuaki Baba, Secretary General of Asia Nonwoven Fabrics Association (ANFA)

#### **Market Opportunities and Development on Nonwovens in Asia**

Dr. Chureerat Prahsarn, Principal Researcher of Advanced Polymer Technology Research Group (MTEC) will discuss "Technology Development of Nonwovens and Current Status in Thailand," highlighting the technological advancements and market opportunities that are positioning Thailand as a leader in the nonwoven sector.

Additional insights include:

- The Role of Hong Kong in Driving Nonwoven Market Growth in Southeast Asia  
by Mr. Yu Man, Founding President of Hong Kong Nonwovens Association (HKNA);

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- Hygiene and Nonwovens in Market of India – Key Opportunities for the Globe by Mr. Kanav Gupta, Associate Director of Business Co-ordination House (BCH);
- China Nonwovens Market Overview: Investment and Partnership Opportunities in Southeast Asia by Mr. Yang Chang Hui, President of Guangdong Nonwovens Association (GDNA)

### **Trend & Development for Healthcare/Personal Care Nonwovens Market**

Mr. Andrew Chen, Senior Professor of Guangdong Nonwovens Association will present on “Nonwoven in Diapers & Technology Innovation,” while Mr. Volkan Mayalidag, Sales Director, Asia Wovens, Herrmann Ultraschalltechnik GmbH & Co. KG will address “Sustainable Elastic Waist Fixation in Diapers Using Ultrasonic Bonding Technology.”

### **Shaping Nonwovens Together Towards Circular Economy**

This session will cover the challenges and opportunities on sustainable nonwovens development as well as Recycling and Regulations towards Sustainable Nonwovens Industry. Among the various topics, Mr. Viboon Pungprasert, TNFA Member, Key Account Manager – Emerging Platform of PTT Global Chemical Public Co., Ltd., will share insights on Sustainability in Nonwoven World; while Ms. Wendy Lam, Founder of Ezygreenpak Limited, will introduce innovative eco-friendly packaging solutions.

### **Exclusive Cutting-Edge Nonwovens Technology Showcase**

The Conference will also feature a “Cutting-Edge Nonwovens Technology Showcase,” where key industry players will unveil their latest technologies and solutions, offering a glimpse into the future of nonwovens.

Some highlighted topics include:

- Material Optimization in Hygiene Disposable Manufacturing by Mr. Anthony Lim, Commercial Manager, Nonwoven, South-East Asia Nordson Corporation
- SAFTM - A Closer Look at the Unique Properties of this High Performing Super Absorbent Fibre by Mr. Paul Rushton, Commercial Director of Technical Absorbents Ltd.
- Development Trend of Bico-components Nonwovens for Automotive in Southeast Asia by Ms. Lynn Hou, Sales Director of Dalian Huayang New Material Technology Co., Ltd.

### **Rich Networking and Business Opportunities**

With over 100 exhibitors from 10 countries and regions, ANTEX Asia 2024 serves as an effective trading platform for forging new industry connections, discovering innovative products and technologies, and gaining insights into emerging market trends. The Expo’s structured networking sessions on the first two days of the event will facilitate meaningful exchanges and foster potential collaborations, enhancing participants’ business strategies and industry standing.

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**Join Us at ANTEX Asia 2024**

This event is essential for all stakeholders in the nonwovens industry — from manufacturers and researchers to end-users and policymakers — looking to deepen their market understanding and explore new business avenues.

Pre-register now at <https://bit.ly/3X2LnyE> and learn more about the event at [www.antexasia.com](http://www.antexasia.com).

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**About the Organizers****Baobab Tree Event Management Co., Ltd.**

Founded in 2011 with its headquarters in Hong Kong, Baobab Tree Event Management Co., Ltd. (BTE) is the Professional Event Organizer for IAVC 2024. Specializing in the planning and management of premier events and exhibitions, BTE operates branches in Guangzhou, Shanghai and Beijing. With over 20 years of industry experience, the company delivers projects with exceptional professionalism. Committed to sustainability, BTE integrates ESG measures and promotes sustainable development. Serving as a sales agent for nearly 20 international exhibitions annually, BTE also helps Chinese companies expand into global markets. BTE organizes, manages and represents a number of the world's leading trade shows and significant events, including Integrated Systems Europe, InfoComm, International Electronics Circuit Exhibition, Hong Kong Wine and Dine Festival, International Chinese New Year Night Parade, Vegetarian Food Asia, and BUSINESS GOVirtual Expo and Conference.

**MGT Expo Planning and Management Ltd.**

Grace Mak, founder of MGT, is well recognized in the exhibition industry with her 30 years of experience. Grace has a proven track record of success in developing and executing successful exhibition strategies in Asia, and is well connected with many professional trade associations globally. Grace has a deep understanding of the needs of exhibitors, trade buyers, and is knowledgeable to lead and develop holistic B2B event strategies.

**Tradelink Co., Ltd.**

Tradelink Co., Ltd in Japan was founded by Nao Kozuka who has over 40 years of experience in organizing and managing B2B and B2C exhibitions, covering more than 10 different industries. Mr. Kozuka launched the first Nonwoven trade show in Asia 35 years ago and has been involved in various nonwoven events ever since. His rich experience and expertise in the nonwoven industry is a truly valuable asset for the launch of ANTEX Asia.

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