/MEDIA RELEASE

ARCHROMA AND PROSPERITY TEXTILE TO COLLABORATE ON DENIM INNOVATION

Pratteln, Switzerland, October 19, 2026 – Archroma, a global leader in specialty chemicals, and Prosperity Textile, an international fabric manufacturer with production bases in China and Vietnam, have announced a partnership to drive denim innovation. They will collaborate to develop, evaluate and implement new approaches to improve denim aesthetics, durability and performance, with a shared commitment to sustainability.

“An innovation only matters once it reaches the market, and that takes a partner who will help shape it, test it and run it at scale,” said Jordi Calucho, Super Systems Denim Director, Archroma. “Prosperity Textile brings that partnership, and together we want to give denim brands and consumers the look and lasting performance they crave, made in more sustainable ways.”

“After 25 years in denim, we know what it takes to turn a good idea into a great fabric,” said Stafford Lau, Director, Prosperity Textile. “Our smart factory infrastructure lets us develop and test new ideas quickly and take the best of them into production. We look forward to exploring what’s possible with Archroma, from classic to creative.”



Archroma and Prosperity Textile to collaborate on denim innovation. (Photo: Archroma)

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About Archroma

Archroma is a global, diversified provider of specialty chemicals serving the branded and performance textiles, packaging and paper, and construction markets.
Headquartered in Pratteln, Switzerland, Archroma operates with over 4,000 employees located in 42 countries and with over 30 production sites. Archroma is passionate about delivering leading and innovative solutions, enhancing people's lives and respecting the planet. The company is committed to the principles of "The Archroma Way to a Sustainable World"; an approach reflected in its innovations, world-class quality standards, high service levels and cost-efficiency.

www.archroma.com

About Prosperity Textile

Founded in 2002, Prosperity International Co. Ltd. Textile Co., Ltd. is a vertically integrated denim fabric manufacturer that provides one-stop textile product solutions for global apparel brands and retail customers. The company has major manufacturing bases in China and Vietnam, with an annual production capacity of nearly 100 million yards, as well as design and research and development centers in Belgium, Italy and China. With a deep commitment to sustainability, it was the first Chinese denim company to join bluesign®.

www.prosperity-textile.com

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.