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interzum forum italy is expanding from 2026, it will integrate Surface in Motion Italia

A strategic alliance between the organizers of interzum forum italy and Surface in Motion Italia enhances innovation in the decorative surfaces and wood-based materials sector.

To meet the growing demand for deeper insights into key themes of the decorative surfaces and wood-based materials industry, interzum forum italy will host Surface in Motion Italia- the event organized by möbelfertigung, both dedicated to this sector. Through this partnership, interzum forum italy confirms its role as a premier platform for discovering the latest trends in design and furniture, giving voice to industry leaders and fostering opportunities for high-level networking and collaboration.

This decision enables a stronger focus on specialized content within the Materials & Nature section of the second edition of interzum forum italy, encouraging dialogue among experts, companies, and decision-makers in the sector. This new platform for exchange has been made possible by a strategic alliance between two organizers united by a shared vision and expertise.

Thomas Rosolia, CEO of Koelnmesse Italia, commented: "This collaboration will open up new opportunities for dialogue in the decorative surfaces and wood-based materials sector, highlighting key themes such as innovation, sustainability, and design, and helping establish interzum forum italy as a leading event for international business and networking."

Tino Eggert, Editor-in-Chief & Network Director of möbelfertigung: "We are delighted to be at the interzum forum italy in Bergamo with Surface in Motion Italia. This collaboration with two professional partners will enable us to further increase the visibility of Surface in Motion Italia and reach an even wider industry audience with cutting-edge topics relating to decorative surfaces, creating new opportunities for our partners to showcase their innovations and expertise."

These and other topics will be explored and discussed during the two-day event taking place at the Bergamo Exhibition Centre on 4-5 June 2026. The Surface in Motion Italia format will be integrated into the conference program of interzum forum italy featuring a dynamic series of short talks by nationally and internationally renowned speakers, developed in collaboration with knowledge partners from the business, academic, and institutional sectors.

All relevant information can be found on the website: www.interzum-forum.com



interzum forum italy
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Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

For further information: <https://www.interzum-forum.it/en/the-fair/industry-trade-fairs/>

Upcoming events:

idd cologne, Cologne, Germany, 26.10.-29.10.2025
imm cologne, Cologne, Germany, 20.01.-23.01.2026
interzum guangzhou, Guangzhou, China, 28.03.-31.03.2026
interzum bogota, Bogotá, Colombia, 12.05.-15.05.2026

Note for editorial offices:

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