

For immediate release

Thailand Hosts Premier Nonwovens Trade Show, ANTEX Asia 2024, Reinforcing Its Status as ASEAN's Hub for Industry Innovations

Bangkok, 13 November 2024 — The Asia Nonwovens Technology Expo 2024 (ANTEX Asia 2024), the premier trade event dedicated to the latest in nonwoven materials and technologies, officially opens its doors today in Bangkok International Trade and Exhibition Centre (BITEC), Thailand, showcasing the sector's newest innovations and serving as a pivotal hub for industry professionals across Southeast Asia and the ASEAN regions.

With the Thailand Textile Institute (THTI) and the Thai Nonwoven Fabrics Industry Trade Association (TNFA) as the local hosts, along with backing from 19 industry associations, ANTEX Asia 2024 has garnered substantial support, highlighting its significance in the industry. Over 100 exhibitors from 10 countries and regions gather at the Expo to present a variety of materials, production technologies, equipment, and new product designs across various sectors, ensuring industry professionals to find customized solutions and connect with key industry players crucial for business success.

Distinguished guests at the Opening Ceremony

The Expo is honored to have distinguished representatives from prominent trade associations to attend the Opening Ceremony. This includes Mr. Asi Thansathit from The Federation of Thai Industries (FTI), Dr. Chanchai Sirikasemlert from THTI, and Mr. Niwat Lertnimittham from TNFA. Their presence highlights the collaborative efforts and strategic insights that underscore the Expo's pivotal role in advancing the nonwoven industry across Southeast Asia and beyond.

Mr. Asi Thansathit, Vice President of FTI, stated that the Federation is committed to linking Thailand's key industries, fostering strong cooperation both domestically and internationally, and supporting technological and innovative advancements to enhance Thailand's competitiveness in the global market for sustainable growth.

"ANTEX Asia 2024 is a key mechanism in driving Thailand towards these goals, whether through pushing for innovation, fostering collaboration, or adopting sustainable technologies in the production process. It is a critical platform connecting nonwoven industry entrepreneurs, investors, and experts from around the world. It presents a valuable opportunity for linking knowledge, technology, innovations, and business opportunities from around the globe to Thailand. This event will not only benefit the nonwoven industry but also related sectors, which will help establish a stable market and enhance Thailand's industrial competitiveness in the global arena," Mr. Asi remarked.

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Dr. Chanchai Sirikesamlert, Director of THTI, stated that ANTEX Asia 2024 was a vital platform to establish international standards by advancing the nonwovens industry towards sustainable growth through the creation of new innovations and environmentally friendly technologies. "It will promote the circular economy, boosting confidence in the quality of Thai nonwoven products and enhancing Thailand's reputation as a leader in sustainable manufacturing in the region. Simultaneously, it will foster regional cooperation networks, enabling the exchange of ideas and in-depth knowledge about industry trends, which will help create effective market expansion strategies," said Dr. Chanchai.

Mr. Niwat Lertnimittham, President of TNFA, said that the nonwoven industry in Asia was growing rapidly and was in high demand in global markets, supported by increasing demand in key sectors such as healthcare, hygiene, automotive, and construction, as well as the sustainability and circular economy trends. "ANTEX Asia 2024 will help position Thailand as the nonwovens industry hub in the region, reducing challenges and increasing economic opportunities in various sectors. The event is an important platform for building economic cooperation, attracting investments, promoting the development of technologies and innovations aligned with global environmental standards, increasing raw material sourcing capabilities to reduce production and import costs, and creating opportunities for Thai workers to develop skills that meet industry demands," said Mr. Lertnimittham.

Meanwhile, Grace Mak, Founder of MGT Expo Planning and Management Ltd (MGT), spoke about ANTEX Asia 2024, calling it the most significant gathering of modern nonwoven technology and innovation leaders in Southeast Asia. "ANTEX Asia 2024 is not just an event; it is the most significant gathering for modern nonwoven technology and innovation in Southeast Asia. Attracting more than 100 leading companies from across the globe, it serves as a dynamic platform for showcasing advancements and fostering international collaboration. This Expo is instrumental in confirming Thailand's role as a major hub for the nonwoven industry within the ASEAN region."

Abundant Onsite Programs

To be held concurrently with the Expo, the ANTEX Asia Nonwovens Conference 2024 kicks off with compelling keynote speeches focusing on the Nonwoven Market Overview in the Asian Region. Dr. Chanchai Sirikesamlert delivered a keynote on "Sustainable Development in Textiles: Pioneering New Frontiers in the Nonwoven Industry," while Mr. Niwat Lertnimittham discussed the "Current Status & Prospect of Thailand's Nonwoven Industry and Strategic Roles of the Nonwoven Industry in Thailand's Economic Growth." These presentations are set to provide valuable insights into the growth and sustainable advancement of the nonwoven sector.

Enhanced International Reach of ANTEX Asia 2024

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ANTEX Asia 2024 is, therefore, an efficient trading platform for connecting entrepreneurs from both within and outside the country to meet, exchange knowledge, explore the latest nonwoven products, technologies, and innovations. The Expo has successfully attracted visitor pre-registrations from diverse regions including Asia, Southeast Asia, the Middle East, and Europe, reaffirming its status as a truly international platform for Southeast Asia. This broad participation underscores the Expo's role in creating strong international business networks and strengthening Thailand's long-term industrial position.

The Expo is open to industry professionals for free, and it will be held until 15 November 2024. Interested parties can go to BITEC for onsite registration. For more information about the Expo, please visit www.antexasia.com.

Please download high-resolution photos of ANTEX Asia at: <https://bit.ly/4epZXGV>

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About the Organizers

Baobab Tree Event Management Co., Ltd.

Founded in 2011 with its headquarters in Hong Kong, Baobab Tree Event (BTE) specializes in the planning and management of premier events and exhibitions. With branches in Guangzhou, Shanghai and Beijing, BTE leverages over 20 years of industry experience to deliver projects with exceptional professionalism. The company is committed to sustainability, integrating ESG measures across all operations and promoting sustainable practices both in-house and at the events it manages. Serving as a sales agent for nearly 20 international exhibitions annually, BTE also helps Chinese companies expand into global markets. BTE organizes, manages and represents a number of the world's leading trade shows and significant events, including Integrated Systems Europe, InfoComm, International Electronics Circuit Exhibition, Hong Kong Wine and Dine Festival, International Chinese New Year Night Parade, Vegetarian Food Asia, and BUSINESS GOVirtual Expo and Conference. For more information, please visit the official website: www.baobab-tree-event.com.

MGT Expo Planning and Management Ltd.

Grace Mak, founder of MGT, is well recognized in the exhibition industry with her 30 years of experience. Grace has a proven track record of success in developing and executing successful exhibition strategies in Asia, and is well connected with many professional trade associations globally. Grace has a deep understanding of the needs of exhibitors, trade buyers, and is knowledgeable to lead and develop holistic B2B event strategies.

Tradelink Co., Ltd.

Tradelink Co., Ltd in Japan was founded by Nao Kozuka who has over 40 years of experience in organizing and managing B2B and B2C exhibitions, covering more than 10 different industries. Mr. Kozuka launched the first Nonwoven trade show in Asia 35 years ago and has been involved in

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various nonwoven events ever since. His rich experience and expertise in the nonwoven industry is a truly valuable asset for the launch of ANTEX Asia.

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