

news +++ Yarn Expo Spring

National Exhibition and Convention Center (Shanghai), China, 11 – 13 March 2026



Yarn Expo Spring 2026 to spotlight synthetic yarn innovation and eco-friendly yarn and fibre trends

Shanghai, 27 January 2026. The global synthetic yarn market is projected to reach USD 287 billion by 2030, growing at a CAGR of 4% from 2024 to 2030¹. This growth is driven by synthetic yarn's dominant position in the global textile industry, supported by its cost-effectiveness and unmatched functional versatility across end-use sectors. Demand remains strong for sustainable and high-performance fibres for sportswear, medical textiles, and home furnishings, many of which will be on show at Yarn Expo Spring 2026. Taking place 11 – 13 March at the National Exhibition and Convention Center in Shanghai, the fair will attract Asia-Pacific textile leaders to source cutting-edge solutions. Expected to feature over 600 exhibitors across 27,000 sqm, the platform will enable like-minded suppliers and buyers to connect, seize high-growth opportunities, and drive the industry's shift towards eco-innovations.

The synthetic yarn market is increasingly defined by a strong sustainability shift, as brands and suppliers actively seek to lower their environmental impact and meet evolving consumer expectations. This has led to rapid growth in recycled PET fibre, biodegradable polymers and cleaner production methods, turning eco-conscious solutions into attractive, high-potential segments. Across the synthetic yarn ecosystem, the circular economy is now a core focus of long-term strategy, supported by rising investment in recycled and bio-based yarns for greener textile applications².

Against this backdrop, Yarn Expo Spring 2026 will serve as a key platform where Asia-Pacific leaders – including major markets such as China, India and Japan – can discover next-generation synthetic yarns and collaborate on scalable, sustainable production.

Popular fringe events such as the Green Fibres Certification Display Area and Textile Industry New Products Release Forum proved highly attractive to visitors in the prior edition. This year, the fringe programme will continue to showcase emerging fibre

¹ "Synthetic Yarn Market – Global Strategic Business Report", January 2026, Research and Markets, <https://www.researchandmarkets.com/reports/6070826/synthetic-yarns-market-global-strategic#rela3-5930364>, (Retrieved: January 2026)

² "Global Synthetic Yarn Market Size, Trend & Opportunity Analysis Report, by Type, Application and Forecast, 2025-2035", August 2025, Market Researc.com, <https://www.marketresearch.com/Kaiso-Research-and-Consulting-v4350/Global-Synthetic-Yarn-Size-Trend-43296503/>, (Retrieved: January 2026)

developments, heighten industry awareness, and facilitate connections that accelerate the transition to sustainable practices.

Asian synthetic fibre leaders to showcase innovations

With the global textile industry increasingly focused on sustainability and high-performance applications, the upcoming fair will bring together leading exhibitors in the synthetic yarn and fibre sector. Numerous prominent players have already confirmed their participation, ready to present their latest innovations in eco-friendly yarns as well as advanced materials for activewear, performance clothing and technical textiles, and to connect with key buyers and partners onsite. Featured exhibitors include:

Everest Textile Co Ltd (Taiwan) – supplying major brands such as Nike and Adidas, the vertically integrated textile manufacturer produces synthetic yarns, mainly textured polyester (PET) and nylon, with a strong focus on sustainable and recycled variants. Its recycled polyester yarn portfolio includes ethical and traceable recycled PET, ocean-recycled yarns, and modified recycled polyester (rEM2) featuring low-temperature dyeing to reduce water and carbon use.

Shaoxing Guozhou Textile New Material Co Ltd (China) – the company specialises in dyed yarns, particularly synthetic and blended, including melange varieties. It purports to be one of the world's largest producers of VORTEX® spun melange yarns, known for high strength, low hairiness, and excellent pilling resistance, widely used in knitting and weaving for apparel fabrics. The company supports sustainable production through quality and environmental management systems, holding ISO 9001, OEKO-TEX Standard 100, OCS and GOTS certifications.

Toray Industries Inc (Japan) – Toray produces nylon, polyester, and acrylic, covering everything from yarn to fabrics and garments. The company will showcase its high-performance Toray Premium GOUSEN select™ fibre series, offering exceptional beauty, comfort, and functionality for apparel and other applications. These fibres support sustainability by enabling durable, resource-efficient fabrics and are part of Toray's broader commitment to eco-conscious materials, including recycled and bio-based solutions across its synthetic fibre portfolio.

Yarn Expo Spring is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. The fair will be held alongside Intertextile Shanghai Apparel Fabrics – Spring Edition, Intertextile Shanghai Home Textiles – Spring Edition, CHIC and PH Value, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

For further information, please visit: www.yarn-expo-spring.com.

Yarn Expo Spring will be held from 11 – 13 March 2026.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT)

26 – 28 February 2026, Ho Chi Minh City

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen
9 – 11 June 2026, Shenzhen (Futian)

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
25 – 27 August 2026, Shanghai

Press information and photographic material:

<https://yarn-expo-spring.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

facebook.com/yarn.expo
instagram.com/yarn_expo
www.yarn-expo-spring.com



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Newsroom



Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2025