

For immediate release

ANTEX Asia 2025: Southeast Asia's Premier Nonwovens Technology Expo Opens Early-Bird Registration for Exhibitors Amid Surging Regional Demand

Bangkok, 14 July 2025 – Against the backdrop of rapid expansion in key industries in Southeast Asia, the **Asia Nonwovens Technology Expo (ANTEX Asia 2025)** is set to return to the Bangkok International Trade & Exhibition Centre (BITEC), Thailand, from 29-31 October 2025. Organized in partnership with the Thailand Textile Institute (THTI) and the Thai Nonwoven Fabrics Industry Trade Association (TNFA), this premier trade event arrives as Southeast Asia's nonwovens market experiences transformative growth across multiple sectors.



ANTEX Asia 2025 is a regional platform connecting nonwovens suppliers and buyers in Southeast Asia.

Market Potential

The 2025 Expo comes as the global nonwovens market shows strong growth potential. According to industry reports¹, the market is projected to expand from US\$58.18 billion in 2024 to US\$62 billion in 2025, and ultimately reaching US\$104.50 billion by 2033, representing a compound annual growth rate of 6.7%. This growth is being driven by increasing demand across multiple sectors including healthcare, automotive, and sustainable packaging solutions.

Nonwovens products are also seeing expanding applications in emerging industries such as agriculture, construction, and public security, where their versatility supports innovative uses. As ANTEX Asia gains more supporting organizations from these diverse industries, the Expo is positioned as a one-stop platform for showcasing new applications across the broader nonwovens ecosystem.

¹ <https://straitresearch.com/report/nonwoven-fabrics-market>

Industry-Specific Growth Drivers

Recent market analyses reveal compelling opportunities for nonwovens suppliers targeting Asia-Pacific's booming industries:

Healthcare Revolution

The Asia Pacific healthcare analytics market was valued at US\$ 9.21 billion in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 22.9% from 2024 to 2030, fueling demand for medical disposables², including nonwoven PPE, surgical drapes, and wound care products.

Meanwhile, post-pandemic hygiene standards continue driving adoption of nonwoven PPE, surgical drapes and wound care products across the region's expanding medical infrastructure.

Hospitality Transformation

Asia's medical tourism boom³ and heightened hygiene standards are reshaping hospitality sectors. Spas, hotels, and wellness centers increasingly adopt disposable nonwoven products, creating new opportunities for suppliers of single-use textiles and hygiene solutions.

"These sectoral expansions create unprecedented opportunities for nonwovens innovators," said Grace Mak, Founder of MGT Expo Planning, one of the three organizers of ANTEX Asia. "ANTEX Asia 2025 provides the ideal platform to connect with these growth markets under one roof," Mak added.

ANTEX Asia 2025 highlights

ANTEX Asia 2025 will focus on three core pillars:

- **Sustainable Solutions:** The Expo will showcase eco-friendly materials and effective manufacturing technologies to help businesses align with industry sustainability goals and integrate greener practices into their operations. In particular, the Expo will draw attention to innovative materials for disposable hygiene and healthcare products, recognizing their role in meeting demands for safety, comfort, and sustainability.
- **Strategic Networking:** A dedicated business matching service will connect exhibitors with key buyers, facilitating essential industry connections. As a professional networking

²APAC Healthcare Analytics Market Trends: <https://www.grandviewresearch.com/industry-analysis/asia-pacific-healthcare-analytics-market-report>

³ Health, Pharmaceuticals, and Medical Devices Among Asia's Most Promising Investment Sectors: <https://asianinsiders.com/2025/01/07/pharmaceuticals-medical-devices-asia/>

hub, the show facilitates connection, cooperation, and new partnerships across the ASEAN supply chain.

- **Market Insights:** The ANTEX Asia Nonwovens Conference 2025, held concurrently with the Expo, will gather industry leaders and experts to discuss market dynamics, industry trends, and Southeast Asia's role in driving sustainable growth in the nonwovens sector.

These highlights underscore ANTEX Asia 2025's role as a regional business platform — helping participants discover practical solutions, connect with supply chain partners, and strengthen their industry position in Southeast Asia's growing nonwovens landscape.

The 2024 edition welcomed industry professionals from 29 countries, with strong representation from nonwovens production (22%), automotive (16%), and healthcare (13%). Exhibitors such as Narula Nonwoven saw positive business outcomes. "ANTEX Asia serves as an important platform for us to showcase our latest innovations in nonwoven products. Through this exhibition, we received new inquiries from visitors," said Pornpattra Khumwong, Business Development Manager of Narula Nonwoven Co., Ltd.

Expanding Global Exposure

With support from 26 industry organizations, ANTEX Asia 2025 stands out as the only ASEAN-focused exhibition of its kind. Its strategic location in Bangkok offers exhibitors a unique gateway to Thailand's manufacturing hub and access to international markets—reflected in the diverse origin of attendees: 75% from Thailand and 24% from overseas markets including China, Japan, Korea, and Southeast Asia.

Exhibitors can also leverage extensive promotional channels including media outreach, association partnerships, and social campaigns to maximize exposure and amplify brand visibility throughout the region and beyond.

Seize the Early-Bird Advantage – Limited Time Offer Until 31 July!

Early bird registration is now open for exhibitors, with savings of up to **8%** on raw spaces, standard booths, and upgraded packages. Early registrants also enjoy waived surcharges for open-sided booths.

For more information about the Expo, please visit <https://www.antexasia.com>.

Please download photos with high resolution at <http://bit.ly/3TytgiM>

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About the Organizers**Baobab Tree Event Management Co., Ltd.**

Founded in 2011 with its headquarters in Hong Kong, Baobab Tree Event (BTE) specializes in the planning and management of premier events and exhibitions. With branches in Guangzhou, Shanghai and Beijing, BTE leverages over 20 years of industry experience to deliver projects with exceptional professionalism. The company is committed to sustainability, integrating ESG measures across all operations and promoting sustainable practices both in-house and at the events it manages. Serving as a sales agent for nearly 20 international exhibitions annually, BTE also helps Chinese companies expand into global markets. BTE organizes, manages and represents a number of the world's leading trade shows and significant events, including Integrated Systems Europe, InfoComm, International Electronics Circuit Exhibition, Hong Kong Wine and Dine Festival, International Chinese New Year Night Parade, Vegetarian Food Asia, and BUSINESS GOVirtual Expo and Conference. For more information, please visit the official website: www.baobab-tree-event.com.

MGT Expo Planning and Management Ltd.

Grace Mak, founder of MGT, is well recognized in the exhibition industry with her 30 years of experience. Grace has a proven track record of success in developing and executing successful exhibition strategies in Asia, and is well connected with many professional trade associations globally. Grace has a deep understanding of the needs of exhibitors, trade buyers, and is knowledgeable to lead and develop holistic B2B event strategies.

Tradelink Co., Ltd.

Tradelink Co., Ltd in Japan was founded by Nao Kozuka who has over 40 years of experience in organizing and managing B2B and B2C exhibitions, covering more than 10 different industries. Mr. Kozuka launched the first Nonwoven trade show in Asia 35 years ago and has been involved in various nonwoven events ever since. His rich experience and expertise in the nonwoven industry is a truly valuable asset for the launch of ANTEX Asia.

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