

## ITMA ASIA + CITME OPENS WITH THE LATEST TEXTILE TECHNOLOGY SHOWCASE IN SHANGHAI

2023-11-19 04:23

19 November 2023 –ITMA ASIA + CITME exhibition, Asia’s leading business platform for textile machinery, opens today in Shanghai. The five-day combined exhibition highlights an interesting array of technological solutions to help textile manufacturers stay competitive and sustainable.

Held at the National Exhibition and Convention Centre (Shanghai), the exhibition grosses 160,000 square metres, occupying six halls of the venue. It features exhibits from 18 product sectors of the entire textile manufacturing value chain, ranging from spinning to finishing, recycling, testing and even packaging.

Postponed from last year, ITMA ASIA + CITME continues to enjoy the support of major textile machinery manufacturers. It has attracted a total of 1,500 exhibitors from 23 countries and regions.

Mr Ernesto Maurer, president of CEMATEX, said: “We value this vote of confidence and industry partnership. Together with our Chinese partners, we are committed to continue to strengthen the combined exhibition’s reputation as the largest textile machinery platform in Asia in the post-Covid era.”

Mr Maurer added. “China continues to be an important market for many textile machinery builders as it plans to develop a more resilient textile and apparel industry. Underpinning these developments is a keen focus on sustainability. As

the world's leading textile machinery manufacturers, many of our members are aligning with this sustainability trend by showcasing their environmentally-friendly solutions at the exhibition.”

Mr Gu Ping, president of China Textile Machinery Association (CTMA), added: “We are glad to be able to stage another exciting ITMA ASIA + CITME exhibition. Over the years, the combined show has developed into a highly influential exhibition for textile makers to explore new trends and technologies to growth their business. This edition is especially important as it features the industry's technological development and progress, spotlighting sustainable and intelligent solutions to help accelerate the advancement of the region's textile industry.”

### **Exhibition highlights**

At this edition, exhibitors from China rank first in terms of exhibition space. They are followed by exhibitors from Germany and Japan.

Among the well-known manufacturers taking part in the exhibition are CHTC Group, Groz-Beckert, Itema, Muratec, Oerlikon, Picanol, Rieter, Saurer, Savio, Shima Seiki, Stäubli, Texpro, Truetzschler, Uster and Vandewiele.

By product categories, spinning and man-made fibre production form the largest sector, occupying 23 per cent of the total exhibit space. Dyeing and finishing machinery forms the next biggest sector at 21 per cent, followed by knitting (16 per cent), weaving (14 per cent) and printing (8 per cent).

Weaving and knitting technologies have undergone impressive developments, and there is an increase of about 30 per cent in the exhibit space for these two sectors, compared with the previous edition.

The exhibition organising committee was able to undertake extensive promotions to attract quality trade visitors as borders reopened earlier this year. Collaboration with over 100 supporting media partners was also sought. In addition to local promotions, overseas roadshows were also conducted in Indonesia, India, Pakistan and Bangladesh.

Visitors are drawn to the high-quality showcase as only manufacturers of textile machinery and accessories are qualified to take part in the combined show, and there are live machine demonstrations.

As the exhibition places great importance on exhibitors' intellectual property rights, an onsite Intellectual Property Office has been established. Legal and technical experts are present to supervise and handle any intellectual property-related disputes in a timely manner.

ITMA ASIA + CITME is owned by CEMATEX and its Chinese partners - the Sub-Council of Textile Industry, CCPIT (CCPIT-Text), China Textile Machinery Association (CTMA) and China Exhibition Centre Group Corporation (CIEC). It is organised by Beijing Textile Machinery International Exhibition Co Ltd and co-organised by ITMA Services. The Japan Textile Machinery Association (JTMA) is a special partner of the show.

The combined exhibition ends on 23 November 2023. Opening hours are from 0900 to 1700 hours. Visitors can purchase their badges onsite at 50 yuan for a one-day badge and 100 yuan for a five-day badge.

The next ITMA ASIA + CITME exhibition will be held from 14 to 18 October 2024 at the National Exhibition and Convention Centre in Shanghai.

For more information, please visit [www.itmaasia.com](http://www.itmaasia.com) or [www.citme.com.cn](http://www.citme.com.cn).