

FOR IMMEDIATE RELEASE

**SHIMA SEIKI to Exhibit at FEBRATEX 2024**

Leading flat knitting solutions provider SHIMA SEIKI MFG., LTD. of Wakayama, Japan will exhibit at the Brazilian Textile Industry Fair (FEBRATEX 2024) this month. On display will be a roundup of SHIMA SEIKI computerized flat knitting technology, represented by the latest WHOLEGARMENT® knitting machines, conventional shaped knitting machines, glove knitting machine and design software.

The flagship SWG-XR® WHOLEGARMENT® knitting machine features the company's original SlideNeedle™ on four needle beds supporting a wide range of high-quality WHOLEGARMENT® knitting in all needles. MACH2®VS and N.SVR®183 are conventional V-bed machines capable of WHOLEGARMENT® knitting in every other needle. N.SIR®123SP features a special loop presser bed and is capable of producing unique woven-like hybrid fabrics as well as technical textiles. The SVR® and N.SSR® workhorse machines set the industry benchmark for shaping machines, with SVR®202 featuring tandem knitting capability for flexible operation. N.SSR®072 is a new machine that specializes in knitting of collars, shown for the first time in Brazil. The SFG® fully automatic glove knitting machine rounds out the comprehensive lineup.

APEXFiz® subscription-based design software supports the creative side of fashion from planning and design to colorway evaluation, realistic fabric simulation and 3D virtual sampling. Virtual sampling is a digitized version of sample making, accurate enough to be used effectively as prototypes. By replacing physical samples, virtual samples reduce time, cost and material that otherwise go to waste. APEXFiz® thereby helps to realize sustainability and digitally transform the fashion supply chain.

**Exhibition Details**

Date: Tuesday, 20th - Friday, 23rd August 2024  
Hours: 2:00PM - 9:00PM  
Location: Parque Vila Germanica  
Rua Alberto Stein, 199  
Bairro Velha Blumenau, Santa Catarina, BRAZIL  
Tel: +55-47-3381-7700  
Organizer: FCEM Feiras e Congressos  
Booth No.: Sector 01, Booth No. 57, 58, 59, 60

**Exhibited Technology**

SWG-XR®154 15L	WHOLEGARMENT® Knitting Machine
MACH2®VS183 18G	WHOLEGARMENT® Knitting Machine
N.SVR®183 V21G	WHOLEGARMENT® Knitting Machine
N.SIR®123SP V14G	Computerized Flat Knitting Machine
SVR®202-SC 16G	Computerized Flat Knitting Machine
N.SSR®112 V7G	Computerized Flat Knitting Machine
N.SSR®072 C14G	Computerized Flat Knitting Machine
SFG® 7G	Fully Automatic Glove Knitting Machine
APEXFiz®	3D Design System

**For more information please contact:**

BRASTEMA TECNOLOGIA TEXTIL LTDA.  
Tel: +55-54-3022-7400  
Email: [brastema@brastema.com.br](mailto:brastema@brastema.com.br)

FOR IMMEDIATE RELEASE

**About SHIMA SEIKI**

**Company Name:** SHIMA SEIKI MFG., LTD.

**Established:** 1962

**President:** Mitsuhiro Shima

**No. of Employees:** 1,381

**Headquarters:** Address: 85 Sakata Wakayama 641-8511 JAPAN  
Telephone: +81-(0)73-474-8210 (Joint Sales Division)  
Facsimile: +81-(0)73-474-8270 (Joint Sales Division)  
URL: <http://www.shimaseiki.com>

**Core Business:** Development, manufacture, sales and service of WHOLEGARMENT® knitting machines, computerized flat knitting machines, glove and sock knitting machines, computer graphic apparel design systems, apparel CAD systems, computerized fabric cutting machines (CAM), textile printing machines and other related peripherals.

**Company Profile:** SHIMA SEIKI MFG., LTD. of Wakayama, Japan is a leading manufacturer in the computerized flatbed knitting machine industry. With complete systems integration from planning, production to sales promotion and retail sales, SHIMA SEIKI has been dedicating its products and services to the knitting industry worldwide through the latest in computerized knitting technology.

SHIMA SEIKI is also the pioneer in complete garment manufacturing technology—called WHOLEGARMENT®—wherein an entire knitted garment is produced on the knitting machine without the need for linking or sewing afterward. Since its commercial introduction in 1995, SHIMA SEIKI has been the undisputed leader in WHOLEGARMENT® knitting technology with nearly 30 years of field experience and know-how, not to mention over 2,500 related patents and patents pending worldwide.

Meanwhile SHIMA SEIKI's SDS®-ONE APEX series 3D design system and APEXFiz® design soft-ware feature ultra-realistic knit simulation for creating virtual samples. Virtual samples minimize time, cost and material associated with the sample-making phase. Virtual samples can also be used to gauge consumer response to items before going to market, effectively realizing production based on demand forecasting. Inventory can therefore be optimized to minimize leftover stock, realizing smart, speedy and sustainable production.

**Press Contact:** (Mr.) Masaki Karasuno, Media Relations  
[karasuno@shimaseiki.co.jp](mailto:karasuno@shimaseiki.co.jp)

**Press Information:** Stay current with the latest SHIMA SEIKI press information at:  
<http://www.shimaseiki.com/news/press.html>