

Press release

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Abundant business opportunities for global textile players at next spring's Intertextile Apparel

Flora To
Tel +852 2230 9226
flora.to@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.intertextileapparel.com
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Once again, the global apparel flagship is ready to welcome the entire textile value chain to the National Exhibition and Convention Center (Shanghai), to showcase innovation, engage in trade, and discover up-to-date fashion trends and market insights. Following the success of this year's spring show, Intertextile Shanghai Apparel Fabrics – Spring Edition is set to take place from 6 – 8 March 2024, with China's textile industry in a state of growth. Many times over, the fair has proven to be a leading platform for exhibitors to spark new business opportunities in growing markets and for buyers to source effectively. The value-added fringe programme running concurrently with the fair will help guide fairgoers towards informed, cross-border business connections.

The recent 2023 autumn fair attracted 95,000 trade buyers from 117 countries and regions and nearly 4,000 exhibitors from 27 countries and regions. With the overwhelming visitor flow, and positive feedback from exhibitors and buyers alike, it is no surprise that the organisers are optimistic about next year's show. Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, said: "The fair has far-reaching influence and, running concurrently with four other industry trade fairs, is an exceptional platform for practitioners from across the textile and apparel spectrum to gather and do business. It is the place where new innovations are commonly unveiled, and where forthcoming fashion is decided. Following recent positive market forecasts, we are even more eager to welcome industry players on site again and bring further opportunities to them."

The fair is set to welcome visitors from all over the world, representing some of its largest textile markets. Due to the ever-increasing demand from the fashion industry, the meteoric rise of e-commerce platforms, and a steady global retail recovery, the USD 1.7 trillion textile market is expected to record strong CAGR of 7.6% from 2023-2030¹.

Many participants appreciate the fair as a platform that facilitates some of their most important business interactions. Between meetings at this year's fair, Ms Abbey Yu, Manager of Sales & Marketing Dept. at Framis Italia, commented: "We have exhibited at Intertextile Apparel for more than ten years. The good feedback we have received at each edition makes us return consistently. The wide reach of professional buyers

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

¹ <https://www.grandviewresearch.com/industry-analysis/textile-market>

here is very in line with our product applications.”

Buyers attracted to fair’s wide range of apparel sourcing

Mr Edmundo Velazo, Supply Chain Manager Sr. at Telas Lúa, was impressed with the products on show: “It is my first time sourcing at this fair. My favourite part is the abundance of new and interesting suppliers to meet. I have achieved my business goals, as I managed to find new fabric suppliers, and to learn about new trends and products that we can offer to our customers in Mexico. I will definitely return, as I always need to look for innovation and Intertextile Apparel suits all of my needs.”

To ensure exhibitors meet their target buyers and to facilitate buyers’ sourcing in Spring, domestic halls will be allocated by product end-use, while many international exhibitors will showcase in specialised zones. These include Accessories Vision, All About Sustainability, Beyond Denim, Functional Lab, Premium Wool Zone, SalonEurope, and Verve for Design. In addition to these areas, country and region pavilions featuring some of the industry’s leading international mills will showcase their latest innovative fabrics and services. They include Hong Kong China, Japan, Korea and Taiwan China.

At every edition, Intertextile Apparel offers more than its core function as a sourcing platform for fabrics and accessories via its insightful fringe programme. Fairgoers can discover Spring / Summer 2025 trends at the Intertextile *Directions* Trend Forum, conceptualised and created by fashion forecasting experts. Meanwhile, the latest market insights, product innovations, and more will be presented by prominent industry players at various seminars and forums. Topics include Design and Trends, Market Information and Business Strategies, Sustainability Issues, and Technology and Solutions.

Intertextile Shanghai Apparel Fabrics – Spring Edition 2024 will take place alongside Intertextile Shanghai Home Textiles – Spring Edition, Yarn Expo Spring, CHIC and PH Value from 6 – 8 March at the National Exhibition and Convention Center (Shanghai). The fair is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com.
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Notes to editors:

Upcoming shows

Intertextile Shenzhen Apparel Fabrics / Yarn Expo Shenzhen

6 – 8 November 2023, Shenzhen

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring

6 – 8 March 2024, Shanghai

Intertextile Shanghai Apparel Fabrics –
Spring Edition 2024
Shanghai, China, 6 – 8 March 2024

Further press information & picture material

<https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Newsroom

Intertextile Shanghai Apparel Fabrics is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world.

With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies.

In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com