

news +++ Yarn Expo Autumn

National Exhibition and Convention Center (Shanghai), China, 27 – 29 August 2024



Anticipation builds as eventful Yarn Expo Autumn opens next week with 500+ global exhibitors

Shanghai, 22 August 2024. Counting down 5 days to the fair's opening in Shanghai, exhibitors, visitors and industry experts from near and far are preparing to form valuable connections and seal business deals on the show floor. From 27 to 29 August, with spotlights on an array of innovative, green, and quality products, over 500 suppliers from 15 countries and regions will converge under the India Pavilion, Pakistan Zone and various other zones, including the Chemical Fibre Zone, Cotton Yarn Zone and Fancy Yarn Zone. Also accelerating industry advancement will be diverse fringe events, such as trends displays, a themed forum, and various product presentations, amplifying applications of various yarns and fibres. In Hall 8.2 of the National Exhibition and Convention Center, the upcoming edition of Asia's leading yarn and fibre trade platform is set to draw further industry attention by leveraging the synergy of the 30th anniversary of Intertextile Apparel.

Yarn Expo's overseas contingent is set to play a strong role next week, with the participation of various key suppliers including **Arkema France** (France), **Purecot Linen Textile** (UAE), **Rütex** (Germany), **Thai Acrylic Fibre** (Thailand), **The Movement** (the Netherlands) and many more, alongside the notable India Pavilion and Pakistan Zone:

- **India Pavilion** – With its highest exhibitor number in 10 years, the Pavilion will welcome 40+ enterprises from across the country, showcasing, amongst other products, an extensive collection of traditional and eco-friendly cotton¹. The Pavilion is once again organised by the Cotton Textiles Export Promotion Council (TEXPROCIL), with **Indo Industries**, **Padwa Worldwide**, **Texperts India**, **Niva Organics** and other members exhibiting under the banner.
- **Pakistan Zone** – Multiple Pakistan exhibitors, including **Abtex International**, **Masood Textile Mills**, and **Xiamen Naseem Trade**, are set to capture demand with their fancy yarns, cotton yarns and greige, as well as organic cotton products.

¹ The product scope will span over pure cotton carding, pure cotton combing / compact spinning, viscose, blended yarn, synthetic yarn, recycled yarn, organic / BCI yarn, spandex yarn, polyester-cotton blends, and more.

Domestic product zones bolstering the variety of offerings onsite

Joining the International Yarn Zone are six other major zones under various product categories. The **Linen Yarn Zone**, **Silk Yarn Zone**, and **Wool Yarn Zone** will integrate technology with fashion and feature an extensive showing of nearly 30 exhibitors, together with:

- **Chemical Fibre Zone** – Covering four thematic exhibition areas – namely Chinese Fibre Trends, Green Environmental Protection, Healthy Functions and Industrial Alliance – the zone will display eco-friendly, functional, health-related and fashionable products. Within the zone nearly 200 companies, including Fujian Eversun Jinjiang, Shenghong Group and Sateri Group, will display the high-quality development of Chinese fibre.
- **Cotton Yarn Zone** – 100+ cotton spinning enterprises, such as Linqing Sanhe Textiles Group, Suzhou Jingyi Textile Import and Export, and Xinhuyuan Textile will demonstrate cotton yarn's advantages, green potential and innovation capabilities.
- **Fancy Yarn Zone** – Dongguan Jintai, Shanghai Hoyia Textile, Qingdao Xinwei Textile, and 100+ other companies will showcase their latest, in-demand seasonal yarns, providing buyers with trendy offerings for applications in socks, scarves, shawls and more.

Trendsetting fringe events to steer industry development

Complementing the business activities onsite will be a range of fringe events, engaging industry players with innovations, insights, as well as upcoming designs and trends. Highlighted events across the three-day fair include: Tongkun – China Fibre Fashion Trends 2024/2025 Display Zone, China Yarn Fashion Trends Display Zone 2024/2025 Press Conference, New Fibre New World – Textile Materials Innovation Forum, and various product launches.

At the fair, the Fibre Display Zone will showcase hundreds of new fibre samples to reflect the latest fashion trends, while the Innovation Forum will gather university professors, scholars, enterprise leaders and industry experts to share valuable insights. Get the most updated fringe event information [here](#).

Yarn Expo Autumn will be held concurrently with Intertextile Shanghai Apparel Fabrics – Autumn Edition, CHIC, and PH Value. The four fairs will bring the fibre and yarn, apparel fabrics and accessories, fashion, and knitted garments industries together under one roof, with the resultant synergy allowing exhibitors and buyers to maximise their business opportunities.

Yarn Expo Autumn is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For more details, please visit: www.yarn-expo-autumn.com.

Yarn Expo Autumn will be held from 27 – 29 August 2024.

Other upcoming shows:

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
26 – 28 February 2025, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, and Intertextile Shanghai Home Textiles – Spring Edition
11 – 13 March 2025, Shanghai

Press information and photographic material:

<https://yarn-expo-autumn.hk.messefrankfurt.com/shanghai/en/press.html>

Social media and website:

facebook.com/yarn.expo

instagram.com/yarn_expo

www.yarn-expo-autumn.com



Your contact:

Peggy Sou

Phone: +852 2230 9235

peggy.sou@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

www.messefrankfurt.com.hk

Newsroom

The banner features a dark background with a world map and a network of colored nodes (red, blue, yellow, grey) connected by lines. In the center, the text 'TEXPERTISE the textile business network' is displayed above a red button with the URL 'www.textpertise-network.com'. On the left, two white circles contain the statistics '13 Countries' and '50+ Trade fairs'. At the bottom, a horizontal bar is divided into four colored segments: red ('Apparel Fabrics & Fashion'), green ('Interior & Contract Textiles'), blue ('Technical Textiles & Textile Processing'), and grey ('Textile Care').

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com