

Press release

28 April 2023

Leading exhibitors at next month's DS Printech China trend towards green printing

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Environmentally friendly printing has quickly established itself as the key industry trend, and the rising demand for sustainable technology is set to create new business opportunities for the printing value chain. DS Printech China, taking place from 16 – 18 May 2023 at the China Import and Export Fair Complex in Guangzhou, will provide a trend-aligned sourcing platform for key industry players. The influential digital and screen printing fair will host prominent suppliers from around the world, many of which will be showcasing the latest eco-friendly innovations.

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, commented: "Sustainability has been more than just a buzzword in the last few years, and is growing in importance. Its prominence will ensure printing service providers, as well as ink and consumable suppliers, make further improvements in printing techniques, technologies, and raw materials. As one of Asia's most influential textile printing platforms, DS Printech China will showcase these sustainable solutions to domestic and international buyers, encouraging responsible downstream business operations."

The three-day trade fair will see the digital and screen printing industries congregate in Guangzhou, and cover a wide spectrum of current solutions for their supply chains. Nearly 200 leading exhibitors have confirmed their participation, and are eager to present their sustainable advancements next month. Highlighted exhibitors include:

Bostik (Shanghai) Management Co Ltd

One of the world's largest adhesive and sealant companies will be showcasing their OEKO-TEX® compliant textile printing film. The activated thermal bonding films can extend product durability, improve productivity with quick bonding, easy cutting, and low melting points, as well as provide matte or glossy finish and softness for improved appearance.

Brother Co Ltd

One of multiple exhibitors headquartered in Japan, this company will feature its digital garment printer GTX, an advanced solution to conventional DTG printing. Brother's water-based pigment inks are ECO PASSPORT by OEKO-TEX® certified and CPSIA compliant. The innovative replaceable pouch packaging ensures less waste and a lower environmental impact.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Great World Ink & Paint Co Ltd

A high-tech fine chemical Taiwanese company that integrates research, design, production and sales. Great World has four production plants in Taiwan, China and Vietnam, specialises in the production of screen printing ink, gravure printing ink and water-based ink. Their products are widely used in footwear, clothing, luggage, sports goods, decorative materials and other industries.

Guangzhou Mountainwood New Material Technology Co Ltd

The company specialises in manufacturing technologically advanced heat transfer labels with sustainable, water-based ink. These labels are widely applied to underwear, kidswear, sportswear, and several other apparel categories.

Shanghai Mimaki Trading

A multifaceted supplier of wide-format inkjet printers, cutting plotters, 3D modelling machines and raster image processing (RIP) software, which invests strongly to develop eco-friendly printing equipment, allowing for eco-solvent inks and UV-LED printing solutions. Through tighter integration of printers and software, Mimaki reduces harmful waste, CO2 footprints, and energy consumption.

Zhongyi Ink & Paint Co Ltd

This well-known domestic company has been producing ink for around 32 years. In addition to water-based inks, Zhongyi's products include environmentally green UV/LED inks, water based ink, high quality solvent based inks and the matching auxiliaries materials. They are widely used in different segments including offset printing, rotary letterpress ink, roller coating and silk screen printing.

Given the momentum behind the global sustainability movement, it's no surprise that a growing number of exhibitors are focusing on this topic. In fact, with the United Nations' Intergovernmental Panel on Climate Change (IPCC) recently issuing a "Red Alert" ¹, brands and consumers are searching for solutions to minimise carbon emissions and other waste. Improvements in equipment, design, and logistics are poised to reduce emissions, while innovational inks and substrates will leave their imprint on the market as companies look for more viable and sustainable alternatives.

DS Printech China is a rebranding of two events: CSGIA and Textile Digital Printing China. The debut edition in Shenzhen in 2020 attracted 200 exhibitors, who connected with 8,853 visitors and over 130,000 online participants.

The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

DS Printech China
China Import and Export Fair Complex
Guangzhou, China, 16 – 18 May 2023

¹ <https://www.largeformatreview.com/business/business-news/environmentally-friendly-print-emerging-as-key-industry-trend>

For more details on the fair, please visit: www.dsprintech.com.

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Notes to editors:

Further press information and picture material

<https://dsprintech-guangzhou.hk.messefrankfurt.com/guangzhou/en/press.html>

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<https://www.linkedin.com/company/dsprintech/>

Newsroom

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

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